

EXHIBIT 84



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Descriptor PLUSTM

Cluster Description Guide

Educational Neighborhood Clusters

High School Clusters

Educational Neighborhood Cluster Key

This description provides a general overview of the students and parents associated with this Educational Neighborhood Cluster. The description represents the attributes and factors that are most closely associated with this cluster and the degree to which each of them influences college choice behavior.

Neighborhood Cluster 51

Residents of this neighborhood have relatively high incomes and almost always own their homes which are valued well above average. They are moderately diverse, hold professional and managerial jobs, and most have at least some college with many having graduate degrees. Students attend primarily public high schools, avail themselves of AP/honors course work, and have above average scores on standardized tests. They prefer colleges in state and, although interested in at least one public, will generally apply to a number of modestly selective privates where financial aid will be sought.

This section lists 12 key attributes of the cluster. Each attribute is displayed with the average value for the cluster and the ranking of this value among the 33 Educational Neighborhood Clusters.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$95.4	4	% of Population college-aged	8%	8	Mean SAT Critical Reading Score	533	12
% Adults w/ professional jobs	50%	7	% of Students 1st generation	30%	27	Mean SAT Math Score	546	12
% Speaking English only	85%	16	% likely to apply out of state	32%	17	Mean SAT Writing Score	522	12
% of Population non-White	17%	16	% interested in Financial Aid	57%	26	Ave cost targeted colleges (x \$1000)	\$12.8	25

Dominant Cluster Factors

College Prep Culture

Professional and Affluent

Highly Educated

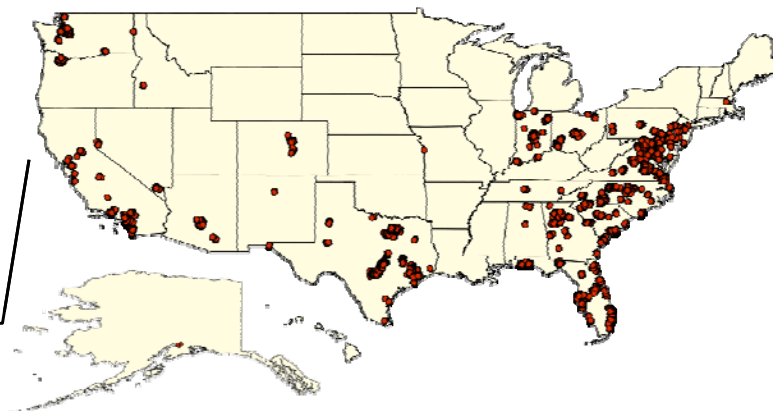
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Distribution of Neighborhood

Number of Neighborhoods	1427
% of All Neighborhoods	3.20%
% 18-21 year olds	3.90%

These are 4 of the factors that had the most impact in determining the make-up of the cluster.

The statistics and map provide a sense of the magnitude and distribution of the cluster.



Descriptor PLUS Educational Neighborhoods -- 2011

**Neighborhood
Cluster
51**

Residents of this neighborhood have relatively high incomes and almost always own their homes which are valued well above average. They are moderately diverse, hold professional and managerial jobs, and most have at least some college with many having graduate degrees. Students attend primarily public high schools, avail themselves of AP/honors course work, and have above average scores on standardized tests. They prefer colleges in state and, although interested in at least one public, will generally apply to a number of modestly selective privates where financial aid will be sought.

Values & Rankings of Key Attributes

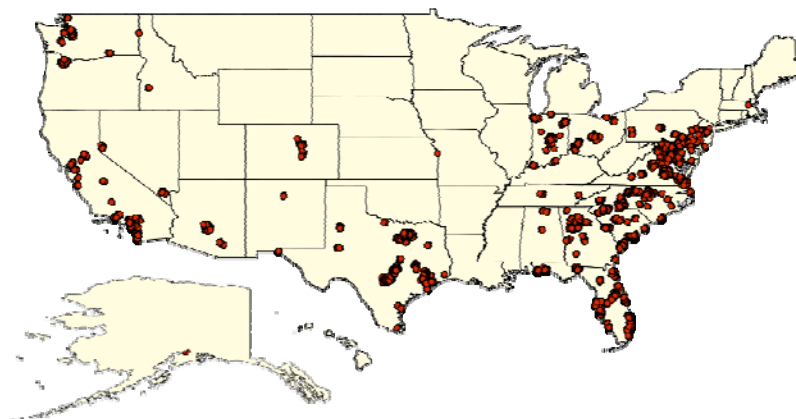
	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$95.4	4	% of Population college-aged	8%	8	Mean SAT Critical Reading Score	533	12
% Adults w/ professional jobs	50%	7	% of Students 1st generation	30%	27	Mean SAT Math Score	546	12
% Speaking English only	85%	16	% likely to apply out of state	32%	17	Mean SAT Writing Score	522	12
% of Population non-White	17%	16	% interested in Financial Aid	57%	26	Ave cost targeted colleges (x \$1000)	\$12.8	25

Dominant Cluster Factors

College Prep Culture Professional and Affluent Highly Educated Coed

Distribution of Neighborhood

Number of Neighborhoods	1427
% of All Neighborhoods	3.20%
% 18-21 year olds	3.90%


**Neighborhood
Cluster
52**

Relatively diverse, often with English as a second language, the residents of this neighborhood have moderate incomes and more often than not own their own homes. Although most will not have college degrees, they hold jobs across the vocational spectrum. Most students attend public schools, although there are also a significant number attending Catholic affiliated private schools. Regardless, they tend to not have access to AP or honors coursework and score below average on standardized tests. The population tends to be stable, with modest educational aspirations. They tend towards regional non-selective sectarian and privates colleges of moderately high cost; financial aid will play a big factor in their enrollment decisions.

Values & Rankings of Key Attributes

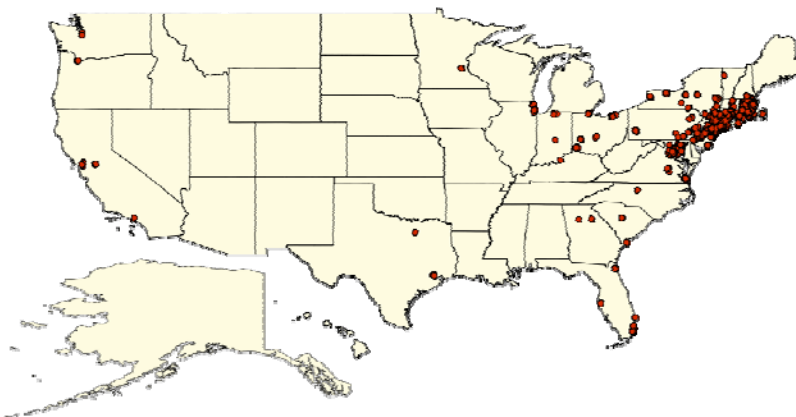
	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$63.6	13	% of Population college-aged	6%	30	Mean SAT Critical Reading Score	470	25
% Adults w/ professional jobs	32%	17	% of Students 1st generation	64%	9	Mean SAT Math Score	480	25
% Speaking English only	66%	27	% likely to apply out of state	30%	19	Mean SAT Writing Score	467	25
% of Population non-White	31%	8	% interested in Financial Aid	71%	13	Ave cost targeted colleges (x \$1000)	\$18.0	9

Dominant Cluster Factors

Puerto Rican/Caribbean ESL Sectarian Few AP/Honor Relatively Low Grades

Distribution of Neighborhood

Number of Neighborhoods	1526
% of All Neighborhoods	3.50%
% 18-21 year olds	1.80%



Descriptor PLUS Educational Neighborhoods -- 2011

**Neighborhood
Cluster
53**

Residents of this neighborhood have relatively high incomes, generally own their homes, and many do not have children. Relatively diverse with a substantial Asian and ESL component, most are professional with almost all having college experience with a good proportion holding graduate degrees. Students generally attend public schools, involve themselves in AP/honors courses, and score well above average on standardized tests. They have moderately high aspirations and apply primarily to public institutions with a lower cost of attendance but may consider more selective institutions if awarded significant financial aid.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$92.6	5	% of Population college-aged	6%	29	Mean SAT Critical Reading Score	544	10
% Adults w/ professional jobs	52%	5	% of Students 1st generation	33%	24	Mean SAT Math Score	561	7
% Speaking English only	72%	26	% likely to apply out of state	32%	16	Mean SAT Writing Score	544	8
% of Population non-White	25%	11	% interested in Financial Aid	55%	27	Ave cost targeted colleges (x \$1000)	\$14.6	20

Dominant Cluster Factors

Professional and Affluent

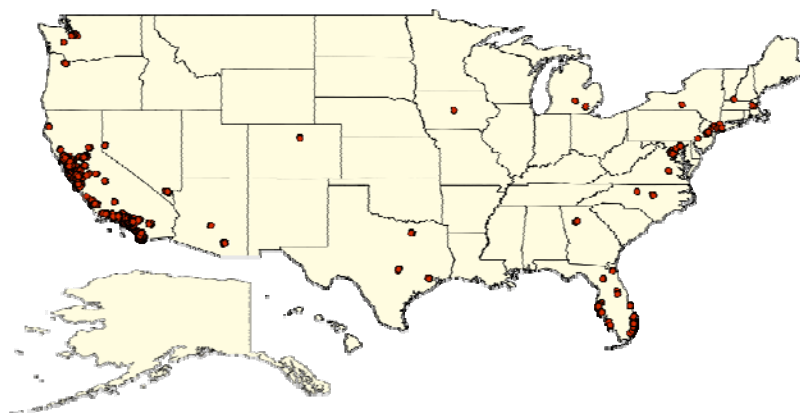
Good Standardized Testers

Large Asian ESL population

Shotgun

Distribution of Neighborhood

Number of Neighborhoods	1403
% of All Neighborhoods	3.20%
% 18-21 year olds	1.80%


**Neighborhood
Cluster
54**

Predominantly Hispanic, residents of this urban neighborhood are at the lower end of the spectrum when it comes to income and home value. They often speak English as a second language and come from working class families that are very mobile with little college experience. Students attend public high schools; they get good grades in modest academic programs but score below average on admissions tests. They look for less selective colleges close to home, tending toward public and larger urban institutions where financial aid will be a must. Those with higher aspirations will be considering state flagship publics, although regional 4-year publics and even community colleges are options for many.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$39.0	31	% of Population college-aged	8%	3	Mean SAT Critical Reading Score	443	28
% Adults w/ professional jobs	13%	32	% of Students 1st generation	77%	6	Mean SAT Math Score	458	28
% Speaking English only	40%	31	% likely to apply out of state	25%	30	Mean SAT Writing Score	435	28
% of Population non-White	30%	9	% interested in Financial Aid	76%	3	Ave cost targeted colleges (x \$1000)	\$10.5	32

Dominant Cluster Factors

Hispanic/Mexican ESL

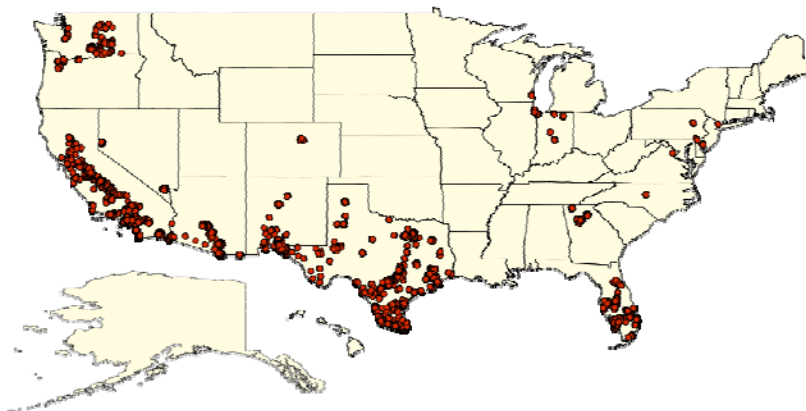
Diverse Low Income

Less Educated

Weak Standardized Testers

Distribution of Neighborhood

Number of Neighborhoods	1661
% of All Neighborhoods	3.80%
% 18-21 year olds	4.10%



Descriptor PLUS Educational Neighborhoods -- 2011

**Neighborhood
Cluster
55**

Residents of this neighborhood have solid above average incomes and own homes that are well valued. They are most often college graduates with few children in the home who are pursuing professional or managerial careers. There is generally little ethnic diversity and students attend religious or private schools as often as they do publics where they excel academically in curricula which include many AP/honors courses and score well on standardized tests. They have high aspirations, are confident in their college plans, and consider national selective and other moderately selective private institutions. Many will apply for financial aid.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$71.6	9	% of Population college-aged	6%	28	Mean SAT Critical Reading Score	565	6
% Adults w/ professional jobs	43%	10	% of Students 1st generation	25%	29	Mean SAT Math Score	566	6
% Speaking English only	89%	11	% likely to apply out of state	52%	7	Mean SAT Writing Score	557	6
% of Population non-White	13%	22	% interested in Financial Aid	63%	22	Ave cost targeted colleges (x \$1000)	\$19.3	7

Dominant Cluster Factors

Catholic Culture

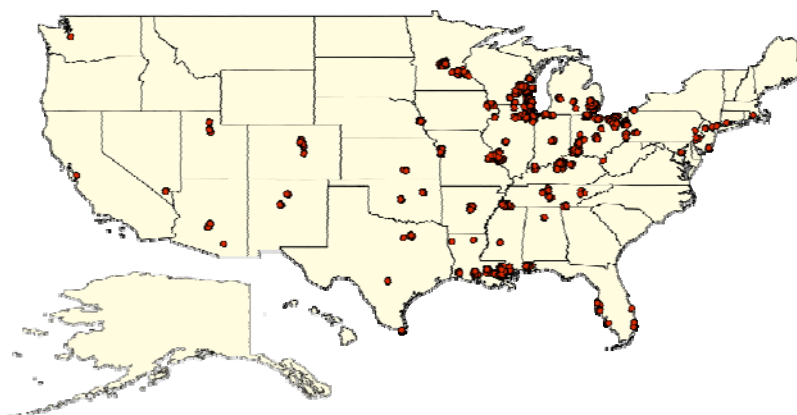
Leadership/Organizational Achievements

Higher Ability

College Interest: National Selective

Distribution of Neighborhood

Number of Neighborhoods	791
% of All Neighborhoods	1.80%
% 18-21 year olds	2.10%


**Neighborhood
Cluster
56**

Predominantly Hispanic and African-American, the residents of this neighborhood have extremely low incomes and rates of home ownership. They are primarily blue collar, most do not have college degrees, and many speak English as a second language. Most students attend public school with very average curricula and minimal AP and honors coursework; their admissions test scores are among the lowest. Most look to stay in state and apply to non-selective publics and small church-related colleges where financial aid will play an important role in their decisions and are likely to Pell eligible.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$35.3	32	% of Population college-aged	8%	5	Mean SAT Critical Reading Score	411	31
% Adults w/ professional jobs	16%	30	% of Students 1st generation	84%	3	Mean SAT Math Score	420	31
% Speaking English only	41%	30	% likely to apply out of state	29%	20	Mean SAT Writing Score	405	31
% of Population non-White	65%	3	% interested in Financial Aid	66%	16	Ave cost targeted colleges (x \$1000)	\$16.3	18

Dominant Cluster Factors

Puerto Rican/Caribbean ESL

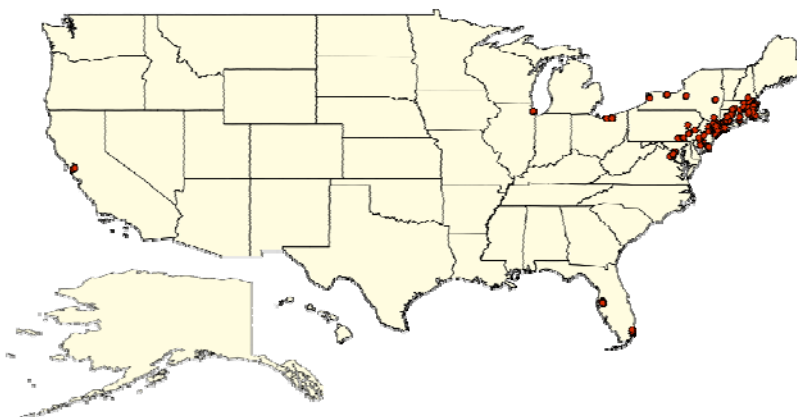
Relatively Low Grades

Diverse Low Income

Other Than Christian Culture

Distribution of Neighborhood

Number of Neighborhoods	1096
% of All Neighborhoods	2.50%
% 18-21 year olds	1.80%



Descriptor PLUS Educational Neighborhoods -- 2011

**Neighborhood
Cluster
57**

Residents of this neighborhood are older and very middle class with most owning their homes. They are fairly diverse with a noticeable proportion of Asians who speak English as a second language, have at least some college, and are involved across the vocational spectrum. Education is valued and many students attend private or religious schools with good curricula. Their educational aspirations are slight below and their admissions test scores slightly above average. They are fairly mobile and consider a number of colleges, generally private and only moderately selective. Financial aid is an interest but not for most.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$67.4	12	% of Population college-aged	7%	21	Mean SAT Critical Reading Score	519	15
% Adults w/ professional jobs	37%	15	% of Students 1st generation	50%	18	Mean SAT Math Score	541	13
% Speaking English only	91%	7	% likely to apply out of state	52%	9	Mean SAT Writing Score	515	15
% of Population non-White	13%	21	% interested in Financial Aid	43%	29	Ave cost targeted colleges (x \$1000)	\$19.4	6

Dominant Cluster Factors

College Prep School

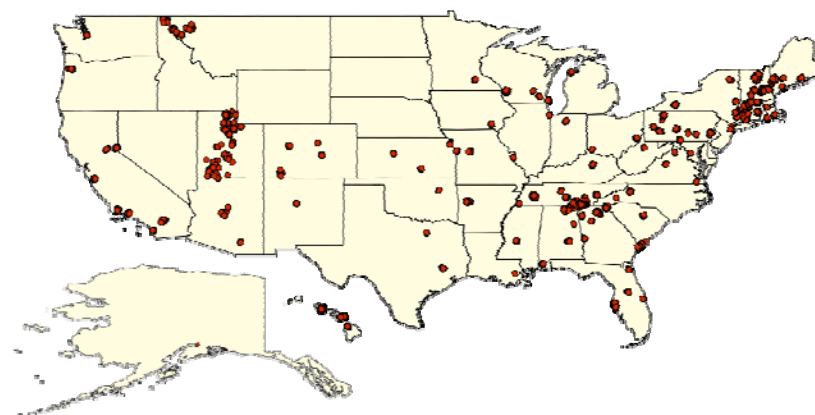
Magnet/Focused Curriculum

Affluent

Not Athletic Participant

Distribution of Neighborhood

Number of Neighborhoods	242
% of All Neighborhoods	0.60%
% 18-21 year olds	0.50%


**Neighborhood
Cluster
58**

A diverse, largely Asian, neighborhood where English is often a second language. Residents have moderate incomes, may own their homes, probably have not graduated from college, and can be found in all types of employment. Students attend public high schools where they involve themselves to a modest degree in AP and honors work; they aspire to post-baccalaureate degrees. Their admissions test scores are average to below. They are most likely to stay close to home but will apply to a number of institutions often non-selective publics where many will seek financial aid but are reluctant to take out loans.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$68.2	11	% of Population college-aged	6%	26	Mean SAT Critical Reading Score	489	23
% Adults w/ professional jobs	34%	16	% of Students 1st generation	62%	11	Mean SAT Math Score	533	16
% Speaking English only	43%	29	% likely to apply out of state	28%	25	Mean SAT Writing Score	489	19
% of Population non-White	60%	4	% interested in Financial Aid	69%	14	Ave cost targeted colleges (x \$1000)	\$13.2	24

Dominant Cluster Factors

Large Asian ESL population

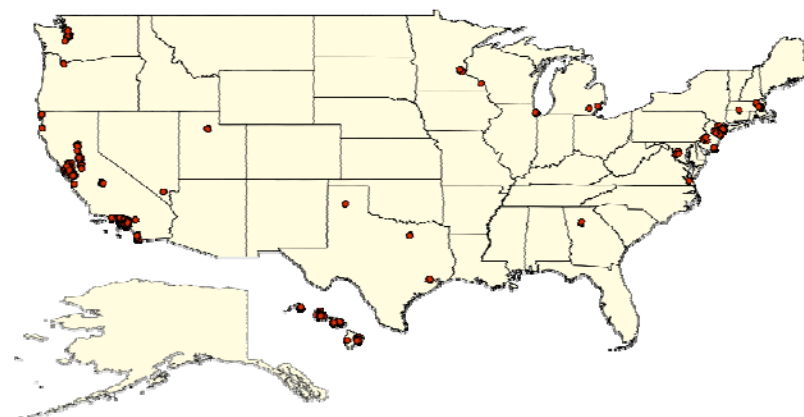
Shotgun

Diverse Low Income

Not Work/Vocational Orientated

Distribution of Neighborhood

Number of Neighborhoods	1310
% of All Neighborhoods	3.00%
% 18-21 year olds	1.90%



Descriptor PLUS Educational Neighborhoods -- 2011

**Neighborhood
Cluster
59**

Residents of this neighborhood have lower middle class incomes and own homes which are of moderate value. A traditional blue-collar community, most parents have some experience with college but less than half have earned a baccalaureate. A large majority of students attend public high schools where they engage and excel in solid curricula which include a solid number of AP/honors courses. They have very high educational aspirations and score well above the average on admissions tests. Most are mobile, interested in financial aid and likely to apply to nationally selective privates and public flagships.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$54.8	20	% of Population college-aged	7%	14	Mean SAT Critical Reading Score	562	7
% Adults w/ professional jobs	25%	22	% of Students 1st generation	36%	23	Mean SAT Math Score	561	8
% Speaking English only	93%	2	% likely to apply out of state	52%	8	Mean SAT Writing Score	545	7
% of Population non-White	11%	26	% interested in Financial Aid	74%	7	Ave cost targeted colleges (x \$1000)	\$17.0	14

Dominant Cluster Factors

Academic Achievements

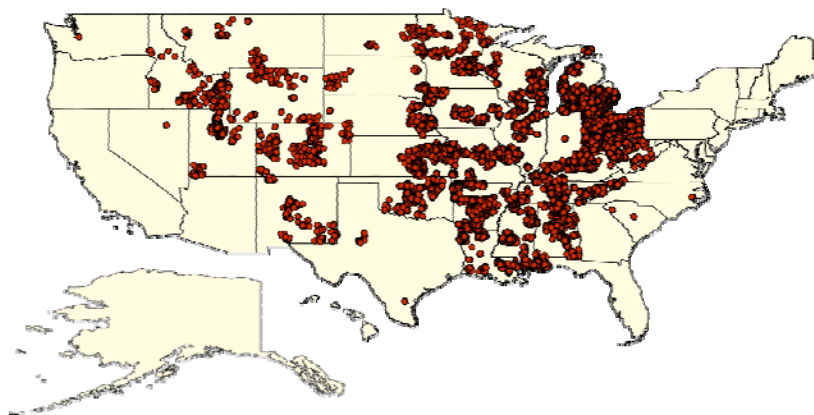
Leadership/Organizational Achievements

Relatively High Grades

Leadership/Organizational Achievements

Distribution of Neighborhood

Number of Neighborhoods	1265
% of All Neighborhoods	2.90%
% 18-21 year olds	7.90%


**Neighborhood
Cluster
60**

This is an affluent neighborhood where many own homes almost at the top of the scale and families tend to have fewer children. Parents are generally professional and a majority holds graduate degrees. Most students attend either private or religious schools with standard curricula where they are exposed to some AP/honors level courses. They are at or near the top on standardized tests and have high educational goals. They apply to lots of colleges, generally highly selective and usually outside of their home state. Although some will look for financial aid, it's not a priority for most.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$104.2	3	% of Population college-aged	5%	33	Mean SAT Critical Reading Score	590	3
% Adults w/ professional jobs	72%	1	% of Students 1st generation	25%	30	Mean SAT Math Score	589	4
% Speaking English only	81%	20	% likely to apply out of state	63%	3	Mean SAT Writing Score	591	1
% of Population non-White	14%	20	% interested in Financial Aid	36%	32	Ave cost targeted colleges (x \$1000)	\$24.2	1

Dominant Cluster Factors

College Prep School

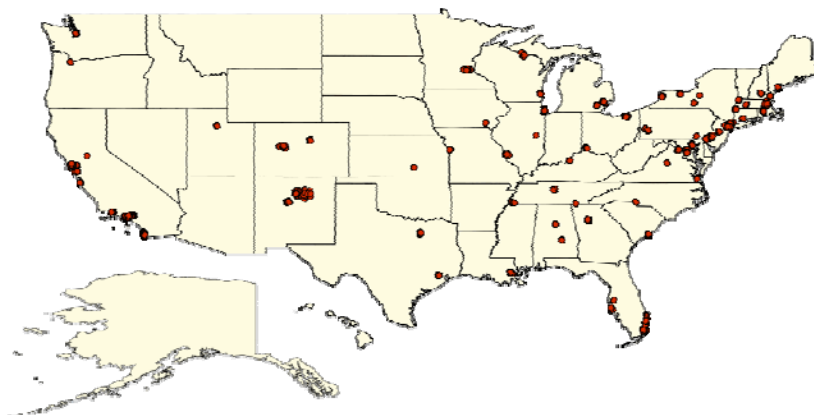
Private Selective

Affluent

College Interest: Small Private

Distribution of Neighborhood

Number of Neighborhoods	715
% of All Neighborhoods	1.60%
% 18-21 year olds	0.70%



Descriptor PLUS Educational Neighborhoods -- 2011

**Neighborhood
Cluster
61**

The residents of this neighborhood include a number of affluent families with children who own homes near the top of the scale. Most frequently professionals and managers, the parents have almost all had some higher education; half having earned graduate degrees. The students most often attend public schools with standard curricula where they only modestly engage in AP and honors coursework. With most aspiring beyond the baccalaureate, they apply to a large number of very selective privates and some highly selective publics both in and outside their home state where some will seek financial aid.

Values & Rankings of Key Attributes

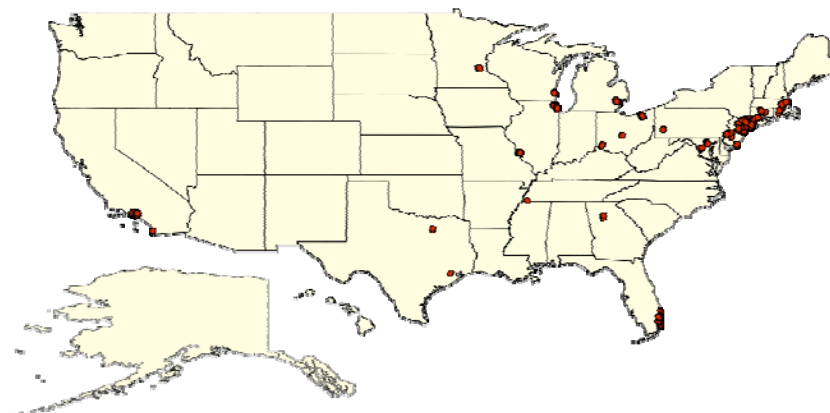
	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$123.9	2	% of Population college-aged	7%	12	Mean SAT Critical Reading Score	567	5
% Adults w/ professional jobs	64%	3	% of Students 1st generation	28%	28	Mean SAT Math Score	585	5
% Speaking English only	78%	22	% likely to apply out of state	51%	10	Mean SAT Writing Score	574	5
% of Population non-White	13%	23	% interested in Financial Aid	40%	30	Ave cost targeted colleges (x \$1000)	\$21.0	4

Dominant Cluster Factors

Jewish Culture Good Standardized Testers College Interest: Small Private Affluent

Distribution of Neighborhood

Number of Neighborhoods	385
% of All Neighborhoods	0.90%
% 18-21 year olds	0.60%


**Neighborhood
Cluster
62**

This is an older, conservative, middle class neighborhood where many households may not have children. Vocationally diverse, a majority of parents have at least a baccalaureate. Students, most of whom attend public schools, have a decidedly academic orientation and avail themselves of AP and honors opportunities. They score very near the top on standardized tests and have very high educational goals. They are modestly focused with their applications and looking widely out of state generally at selective privates where financial aid will be a key factor for most.

Values & Rankings of Key Attributes

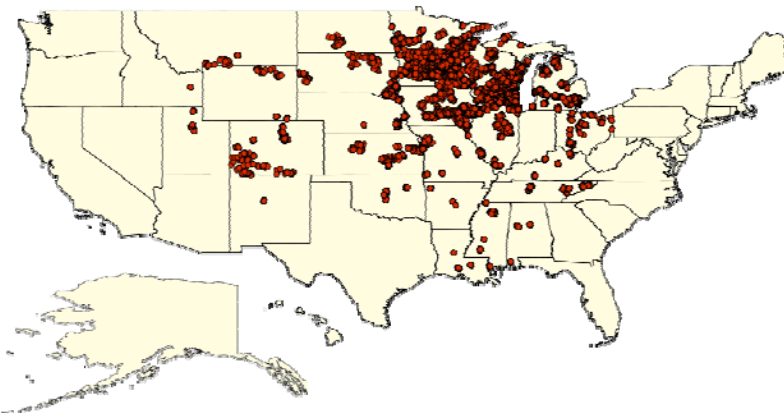
	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$59.8	18	% of Population college-aged	7%	17	Mean SAT Critical Reading Score	595	2
% Adults w/ professional jobs	37%	14	% of Students 1st generation	24%	31	Mean SAT Math Score	596	2
% Speaking English only	92%	6	% likely to apply out of state	67%	1	Mean SAT Writing Score	576	4
% of Population non-White	9%	28	% interested in Financial Aid	72%	9	Ave cost targeted colleges (x \$1000)	\$21.0	5

Dominant Cluster Factors

Art Achievements College Interest: National Selective Higher Ability Academic Achievements

Distribution of Neighborhood

Number of Neighborhoods	571
% of All Neighborhoods	1.30%
% 18-21 year olds	2.70%



Descriptor PLUS Educational Neighborhoods -- 2011

**Neighborhood
Cluster
63**

This is a solidly middle class neighborhood with little diversity where most households own their home. Residents have traditional values and are involved in a cross section of vocations with most parents having some college but less than half a four-year degree. Students are most likely in public schools where they achieve good grades and pursue a modest level of AP/honors work. They score above average on admissions tests but have somewhat lower educational aspirations than many of their peers. They tend towards private colleges and public flagships with modest selectivity, and a majority will be seeking financial aid.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$69.3	10	% of Population college-aged	7%	22	Mean SAT Critical Reading Score	541	11
% Adults w/ professional jobs	41%	13	% of Students 1st generation	31%	25	Mean SAT Math Score	548	11
% Speaking English only	90%	9	% likely to apply out of state	39%	14	Mean SAT Writing Score	525	11
% of Population non-White	10%	27	% interested in Financial Aid	65%	19	Ave cost targeted colleges (x \$1000)	\$14.5	21

Dominant Cluster Factors

Academic Achievements

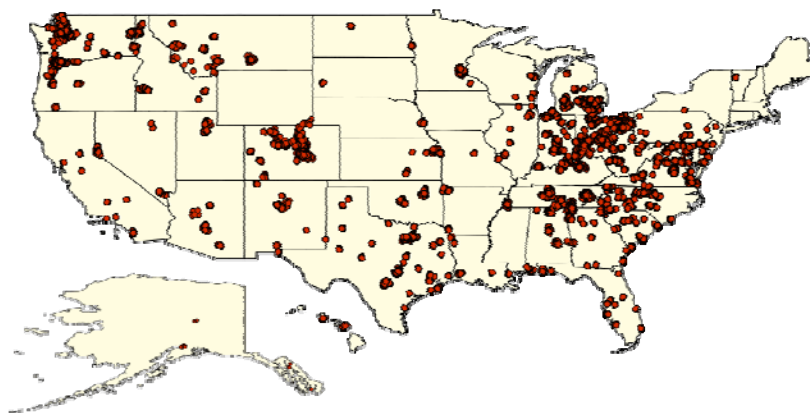
College Interest: National Selective

Highly Educated

Focused

Distribution of Neighborhood

Number of Neighborhoods	2038
% of All Neighborhoods	4.60%
% 18-21 year olds	4.10%


**Neighborhood
Cluster
64**

This neighborhood exists in older suburbs and small towns with little diversity where most households own moderately-valued homes. Predominantly blue collar, there is good vocational diversity among the very modestly educated residents. Students are exposed to traditional curricula and have very little exposure to AP or honors coursework. They have very low aspirations and below average standardized test scores. A good number will look out of state; they submit relatively few applications to very modestly selective church-related and large urban institutions and indicate only a passing interest in financial aid.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$49.8	25	% of Population college-aged	7%	20	Mean SAT Critical Reading Score	466	26
% Adults w/ professional jobs	26%	21	% of Students 1st generation	79%	4	Mean SAT Math Score	466	26
% Speaking English only	93%	3	% likely to apply out of state	48%	11	Mean SAT Writing Score	455	26
% of Population non-White	6%	33	% interested in Financial Aid	29%	33	Ave cost targeted colleges (x \$1000)	\$17.1	13

Dominant Cluster Factors

Not Athletic Participant

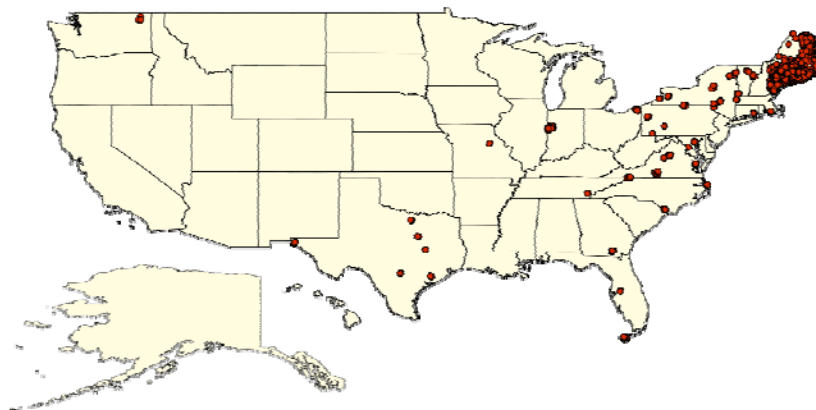
College Interest: Small Private

Other Than Christian Culture

Not Community Oriented

Distribution of Neighborhood

Number of Neighborhoods	362
% of All Neighborhoods	0.80%
% 18-21 year olds	0.50%



Descriptor PLUS Educational Neighborhoods -- 2011

**Neighborhood
Cluster
65**

This neighborhood with below average incomes is diverse but predominantly Hispanic, with large households having many children, and fewer than half owning their homes. Residents are most likely blue collar and have only a minimal acquaintance with high education. Students attend public schools with a high level of ESL. They evidence a modest level of AP/honors involvement but score below average on admission tests. They have moderate educational goals, look to stay close to home, apply to nonselective publics and some privates, and will require substantial financial aid to attend.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$45.1	27	% of Population college-aged	8%	2	Mean SAT Critical Reading Score	433	30
% Adults w/ professional jobs	11%	33	% of Students 1st generation	85%	2	Mean SAT Math Score	440	29
% Speaking English only	32%	32	% likely to apply out of state	23%	31	Mean SAT Writing Score	432	29
% of Population non-White	48%	6	% interested in Financial Aid	78%	2	Ave cost targeted colleges (x \$1000)	\$11.0	28

Dominant Cluster Factors

Hispanic/Mexican ESL

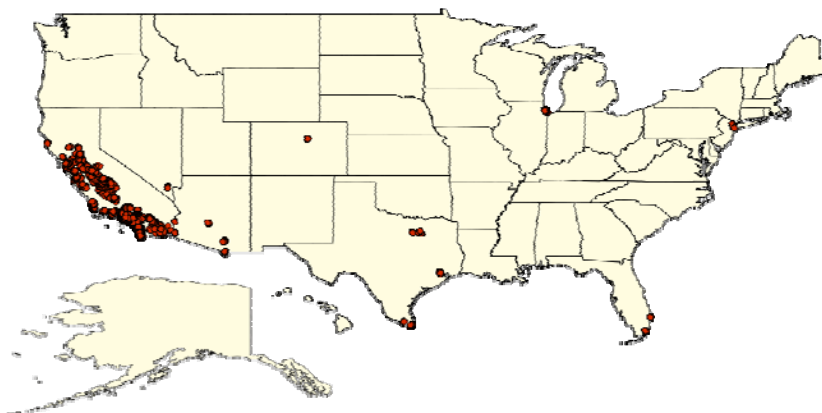
Diverse Low Income

Less Educated

Content Area Weaknesses

Distribution of Neighborhood

Number of Neighborhoods	2041
% of All Neighborhoods	4.60%
% 18-21 year olds	4.60%


**Neighborhood
Cluster
66**

A solidly middle class, traditional blue collar neighborhood with very little diversity, most households own homes of relatively low value. Although few have four-year degrees, most parents have had some college. Students attend public schools and are likely to have an orientation toward work as much as to the academic. Regardless, they will take a few AP/honors courses and do perform only slightly below average on admission tests. They don't look far from home, will be very interested financial aid and are most likely to consider less selective publics and church-related privates.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$50.5	22	% of Population college-aged	7%	22	Mean SAT Critical Reading Score	492	19
% Adults w/ professional jobs	18%	28	% of Students 1st generation	62%	12	Mean SAT Math Score	499	22
% Speaking English only	95%	1	% likely to apply out of state	20%	32	Mean SAT Writing Score	476	22
% of Population non-White	5%	32	% interested in Financial Aid	76%	4	Ave cost targeted colleges (x \$1000)	\$14.0	22

Dominant Cluster Factors

Work/vocational Achievements

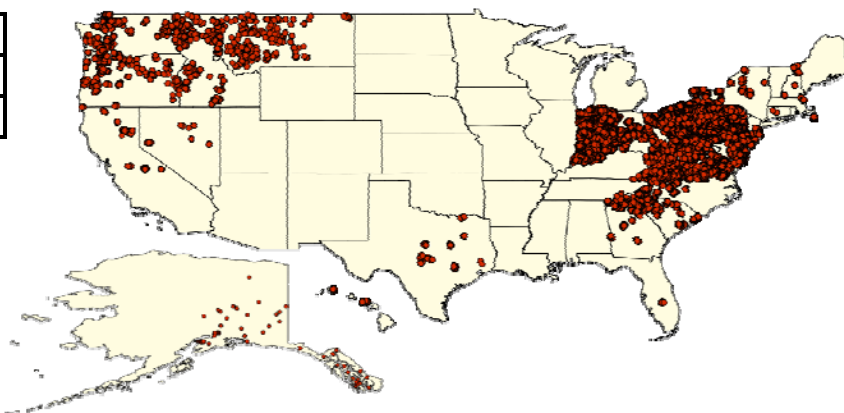
College Interest: Small Residential

Christian Culture

Lower Ability

Distribution of Neighborhood

Number of Neighborhoods	2342
% of All Neighborhoods	5.30%
% 18-21 year olds	3.80%



Descriptor PLUS Educational Neighborhoods -- 2011

**Neighborhood
Cluster
67**

This neighborhood is very diverse and includes large Jewish, Asian, and Hispanic communities, has average incomes and below average home ownership. Spread across the vocational spectrum, residents are predominantly professional but only about half have college degrees. Students attend a variety of schools where the curricula are rather general with some AP/honors. They have slightly below average test scores and above average aspirations. They consider both public and private colleges, will sometimes look out of state, and a slight majority are thinking about financial aid.

Values & Rankings of Key Attributes

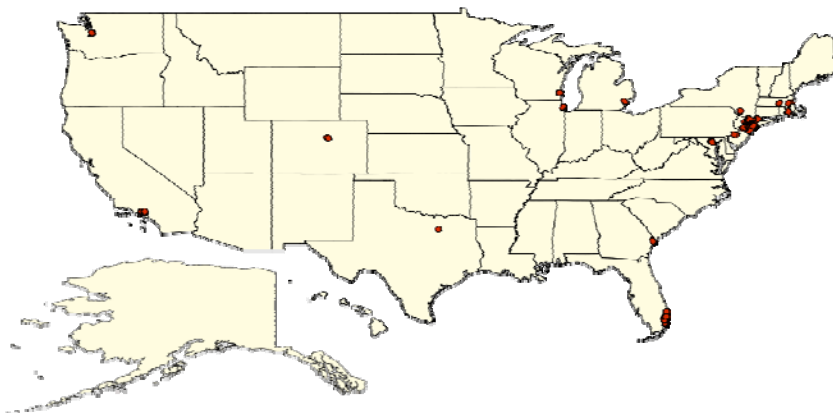
	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$61.0	17	% of Population college-aged	6%	31	Mean SAT Critical Reading Score	501	18
% Adults w/ professional jobs	41%	12	% of Students 1st generation	58%	14	Mean SAT Math Score	519	18
% Speaking English only	52%	28	% likely to apply out of state	27%	26	Mean SAT Writing Score	499	17
% of Population non-White	24%	12	% interested in Financial Aid	59%	25	Ave cost targeted colleges (x \$1000)	\$16.5	16

Dominant Cluster Factors

Jewish Culture College Prep School Shotgun College Interest: Single Gender

Distribution of Neighborhood

Number of Neighborhoods	267
% of All Neighborhoods	0.60%
% 18-21 year olds	0.30%


**Neighborhood
Cluster
68**

A somewhat diverse neighborhood of older highly mobile households with modest incomes and relatively few children; many are likely to be retired and those that own homes have good investments. The majority of residents are professionals, most have some college and a large proportion of those have graduate degrees. Students are most likely in public schools with strong curricula, they are achievers who seek out AP and honors courses, perform well on admission tests and have modest educational aspirations. Willing to look beyond their home state, they apply to selective institutions both public and private where they will most likely be applying for financial aid.

Values & Rankings of Key Attributes

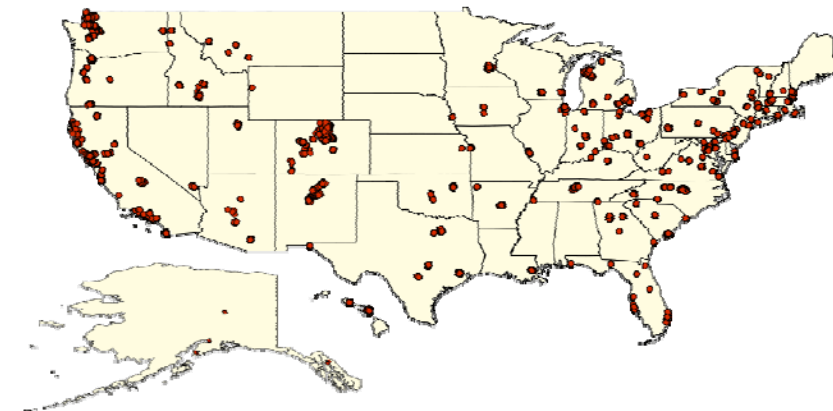
	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$57.9	19	% of Population college-aged	5%	32	Mean SAT Critical Reading Score	558	8
% Adults w/ professional jobs	51%	6	% of Students 1st generation	31%	26	Mean SAT Math Score	552	9
% Speaking English only	85%	15	% likely to apply out of state	52%	6	Mean SAT Writing Score	543	9
% of Population non-White	17%	17	% interested in Financial Aid	65%	20	Ave cost targeted colleges (x \$1000)	\$17.6	11

Dominant Cluster Factors

Activist/Community Achievements College Interest: National Selective Older Retired New/ Highly Mobile

Distribution of Neighborhood

Number of Neighborhoods	1020
% of All Neighborhoods	2.30%
% 18-21 year olds	1.50%



Descriptor PLUS Educational Neighborhoods -- 2011

**Neighborhood
Cluster
69**

This is a stable, upper middle class, heavily Catholic neighborhood of working class families, most of who own modest homes. Residents are involved all along the vocational spectrum and most have some college, although less than half have degrees. Students attend public high schools with standard college prep curricula. They involve themselves with AP and honors courses to some extent, score in the mid-range on admission tests and have relatively low educational goals. They apply to a fair number of non-selective publics and moderately selective privates, some will look out of state, and most will seek financial aid.

Values & Rankings of Key Attributes

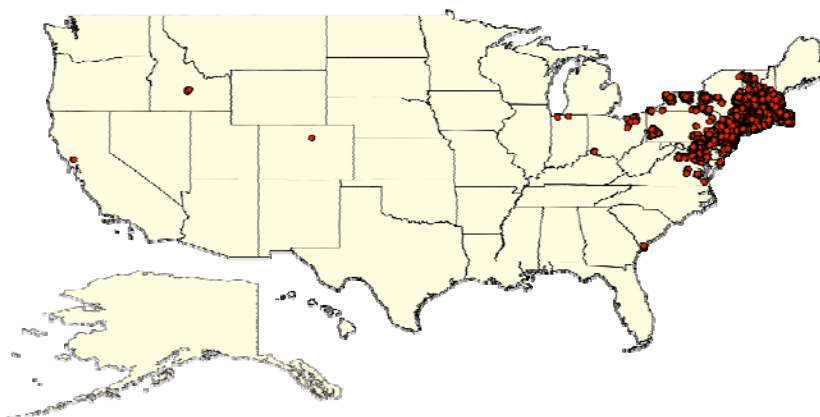
	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$88.1	7	% of Population college-aged	7%	18	Mean SAT Critical Reading Score	521	14
% Adults w/ professional jobs	42%	11	% of Students 1st generation	40%	20	Mean SAT Math Score	534	14
% Speaking English only	89%	12	% likely to apply out of state	37%	15	Mean SAT Writing Score	516	13
% of Population non-White	8%	30	% interested in Financial Aid	65%	17	Ave cost targeted colleges (x \$1000)	\$19.0	8

Dominant Cluster Factors

Work/vocational Achievements Sectarian Good Standardized Testers College Interest: Small Residential

Distribution of Neighborhood

Number of Neighborhoods	2340
% of All Neighborhoods	5.30%
% 18-21 year olds	4.00%


**Neighborhood
Cluster
70**

Modestly affluent and highly-educated, this is a neighborhood of professionals where most families own relatively expensive homes. Almost all parents have some college with a majority holding graduate degrees. Students are most likely in public schools and consistently excel academically. They take full advantage of AP and honors coursework, at or near the top on standardized tests, and have exceedingly high educational goals. They are highly mobile and submit a reasonable number of applications to selective private across the country. A majority will be seeking some financial assistance.

Values & Rankings of Key Attributes

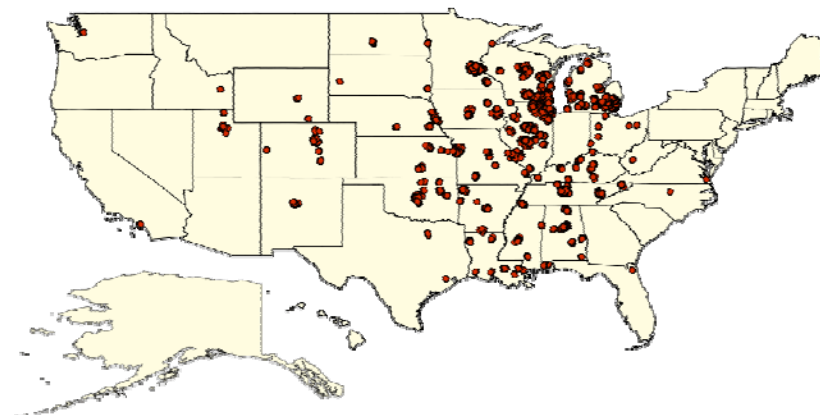
	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$86.4	8	% of Population college-aged	7%	16	Mean SAT Critical Reading Score	598	1
% Adults w/ professional jobs	52%	4	% of Students 1st generation	17%	33	Mean SAT Math Score	613	1
% Speaking English only	87%	13	% likely to apply out of state	65%	2	Mean SAT Writing Score	588	2
% of Population non-White	12%	24	% interested in Financial Aid	61%	24	Ave cost targeted colleges (x \$1000)	\$21.3	2

Dominant Cluster Factors

Higher Ability Academic Achievements Coed College Interest: National Selective

Distribution of Neighborhood

Number of Neighborhoods	1243
% of All Neighborhoods	2.80%
% 18-21 year olds	3.60%



Descriptor PLUS Educational Neighborhoods -- 2011

**Neighborhood
Cluster
71**

This is a fairly low income, largely African-American community with children present in many households. Predominantly blue collar, home ownership is low and most parents have not completed college. Students are generally enrolled in public schools where they pursue fairly general curricula. They have very low admission test scores and only a few access AP and honors level courses. They have average educational goals and consider non-selective publics and moderately selective privates with financial aid, while willing to consider out-of-state options more often than not they end up attending colleges in their home state.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$42.7	29	% of Population college-aged	8%	4	Mean SAT Critical Reading Score	408	32
% Adults w/ professional jobs	19%	27	% of Students 1st generation	78%	5	Mean SAT Math Score	405	32
% Speaking English only	80%	21	% likely to apply out of state	39%	13	Mean SAT Writing Score	402	32
% of Population non-White	86%	1	% interested in Financial Aid	68%	15	Ave cost targeted colleges (x \$1000)	\$15.3	19

Dominant Cluster Factors

Primarily African-American

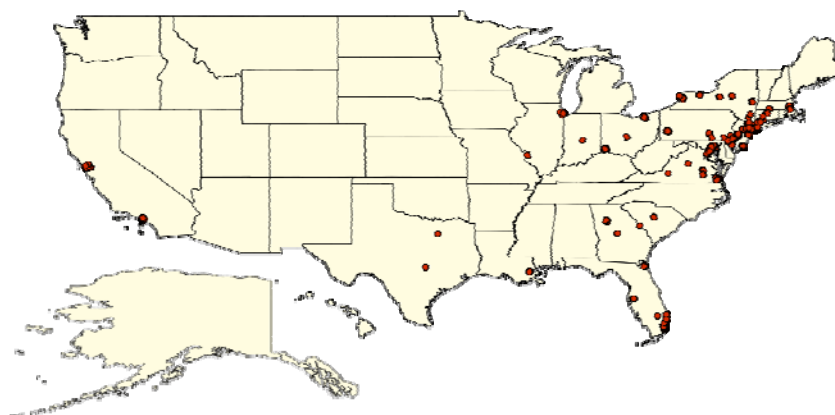
Black Inner City

Relatively Low Grades

Few AP/Honor

Distribution of Neighborhood

Number of Neighborhoods	1334
% of All Neighborhoods	3.00%
% 18-21 year olds	1.90%


**Neighborhood
Cluster
72**

This urban, transitional neighborhood is made up of very low income, blue-collar, African-American and Hispanic families. Some families own very modest homes and, although a few parents are professionals with exposure to higher education, most are not. Students generally attend public schools and achieve good grades in very general programs. They are very unlikely to have taken AP or honors courses and have very low standardized test scores. They apply to a reasonable number of colleges, some out of state, which are often large, public, and relatively non-selective. Many see financial aid as a must.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$32.7	33	% of Population college-aged	8%	6	Mean SAT Critical Reading Score	397	33
% Adults w/ professional jobs	13%	31	% of Students 1st generation	87%	1	Mean SAT Math Score	399	33
% Speaking English only	73%	25	% likely to apply out of state	31%	18	Mean SAT Writing Score	392	33
% of Population non-White	57%	5	% interested in Financial Aid	47%	28	Ave cost targeted colleges (x \$1000)	\$12.0	26

Dominant Cluster Factors

Primarily African-American

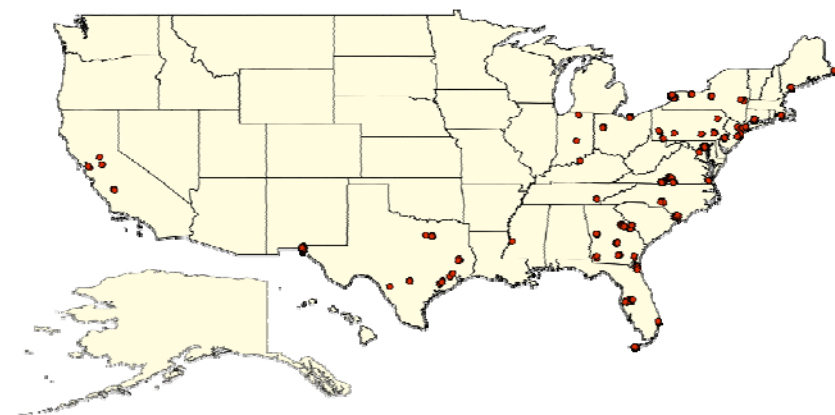
Not Community Oriented

College Interest: Large Urban

Weak Standardized Testers

Distribution of Neighborhood

Number of Neighborhoods	352
% of All Neighborhoods	0.80%
% 18-21 year olds	0.50%



Descriptor PLUS Educational Neighborhoods -- 2011

**Neighborhood
Cluster
73**

This is a mixed and relatively diverse urban neighborhood which has many affluent families who generally own homes with above average value. Parents are mostly professionals and managers, and almost all have some experience with higher education. Students attend mostly public schools with solid AP/honors curricula of which they take good advantage. Their educational aspirations not the highest and their admission test scores are modest. They apply to a fair number of somewhat selective colleges, some private and/or religious and most often in state. A majority will be applying for financial aid.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$90.8	6	% of Population college-aged	7%	13	Mean SAT Critical Reading Score	514	16
% Adults w/ professional jobs	45%	9	% of Students 1st generation	38%	22	Mean SAT Math Score	528	17
% Speaking English only	78%	23	% likely to apply out of state	29%	23	Mean SAT Writing Score	503	16
% of Population non-White	82%	13	% interested in Financial Aid	62%	23	Ave cost targeted colleges (x \$1000)	\$11.5	27

Dominant Cluster Factors

College Prep Culture

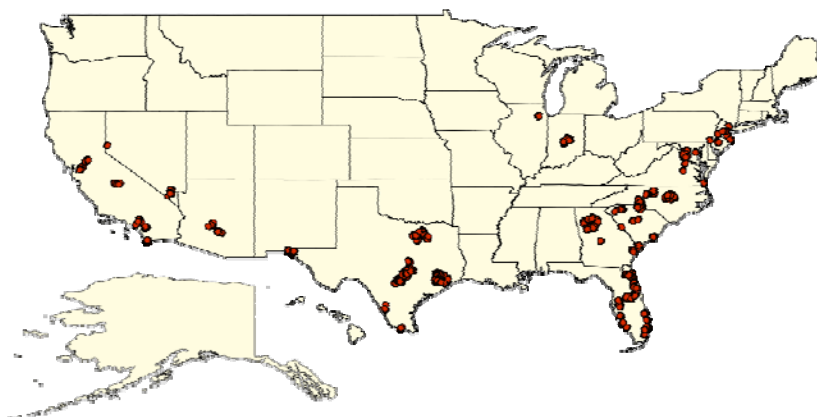
Dense Non-Residential

Large Families

Christian Culture

Distribution of Neighborhood

Number of Neighborhoods	236
% of All Neighborhoods	0.50%
% 18-21 year olds	1.80%


**Neighborhood
Cluster
74**

This is a low income, predominantly African-American neighborhood where many families own homes of fairly low value. Parents hold blue collar jobs and only a few have college degrees. Students attend public schools with undistinguished curricula where they tend to focus on activities as much as academics. They will get involved with AP honors coursework but score relatively low on standardized tests. They have moderate aspirations and consider public universities with some degree of selectivity, predominantly. Almost all will require financial aid to make college possible.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$44.1	28	% of Population college-aged	8%	7	Mean SAT Critical Reading Score	435	29
% Adults w/ professional jobs	19%	25	% of Students 1st generation	69%	7	Mean SAT Math Score	433	30
% Speaking English only	86%	14	% likely to apply out of state	29%	21	Mean SAT Writing Score	426	30
% of Population non-White	69%	2	% interested in Financial Aid	79%	1	Ave cost targeted colleges (x \$1000)	\$10.9	30

Dominant Cluster Factors

Primarily African-American

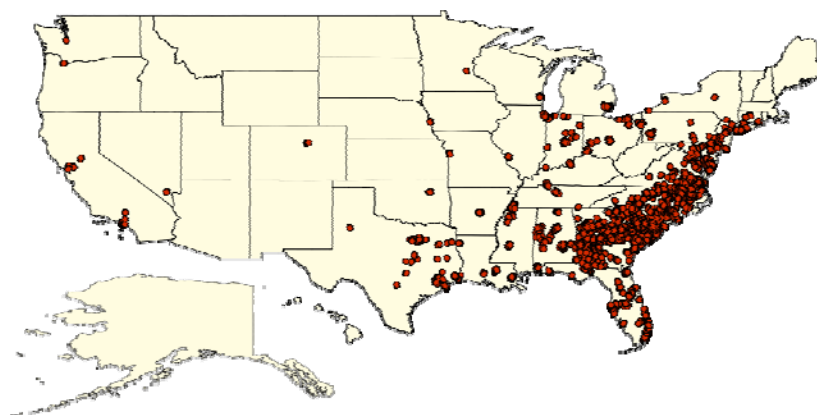
Athletic Achievements

White Suburban

Weak Standardized Testers

Distribution of Neighborhood

Number of Neighborhoods	2594
% of All Neighborhoods	5.90%
% 18-21 year olds	5.70%



Descriptor PLUS Educational Neighborhoods -- 2011

**Neighborhood
Cluster
75**

The residents of this neighborhood are mostly Hispanic and many speak English as a second language. They are middle income and have jobs across the vocational spectrum, although most do not hold college degrees. Some students attend religious high schools but most attend public schools with very broad curricula. They are moderately involved in AP/honors coursework but score below average on admission tests. They have fairly high aspirations and apply to a measured number of colleges with relatively high selectivity. For most of them financial aid will be very important.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$50.4	23	% of Population college-aged	7%	24	Mean SAT Critical Reading Score	457	27
% Adults w/ professional jobs	23%	23	% of Students 1st generation	67%	8	Mean SAT Math Score	459	27
% Speaking English only	31%	33	% likely to apply out of state	28%	24	Mean SAT Writing Score	448	27
% of Population non-White	26%	10	% interested in Financial Aid	72%	11	Ave cost targeted colleges (x \$1000)	\$13.4	23

Dominant Cluster Factors

Puerto Rican/Caribbean ESL

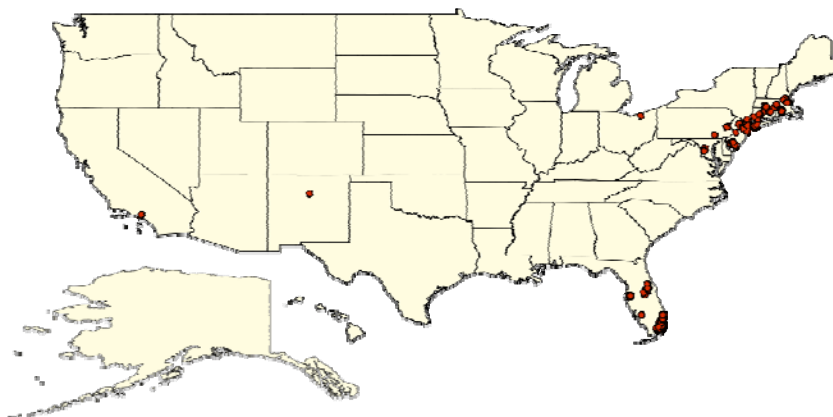
Hispanic/Mexican ESL

Diverse Low Income

Less Educated

Distribution of Neighborhood

Number of Neighborhoods	613
% of All Neighborhoods	1.40%
% 18-21 year olds	1.20%


**Neighborhood
Cluster
76**

This neighborhood is well established, somewhat diverse, and solidly middle income. Most parents own their homes, have experience with higher education, and are well distributed across the vocational spectrum. Students attend public schools with good curricula where they perform well, often in AP and honors courses. With modest aspirations and mid-range test scores, they apply to a small number of moderately selective schools within their home state, with a tendency to favor large urban and flagship publics. Many see themselves as having financial need and will be applying for aid.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$61.3	16	% of Population college-aged	6%	25	Mean SAT Critical Reading Score	509	17
% Adults w/ professional jobs	28%	18	% of Students 1st generation	51%	17	Mean SAT Math Score	514	19
% Speaking English only	82%	19	% likely to apply out of state	27%	28	Mean SAT Writing Score	494	18
% of Population non-White	16%	18	% interested in Financial Aid	64%	21	Ave cost targeted colleges (x \$1000)	\$10.7	31

Dominant Cluster Factors

Many AP/Honors Curriculum

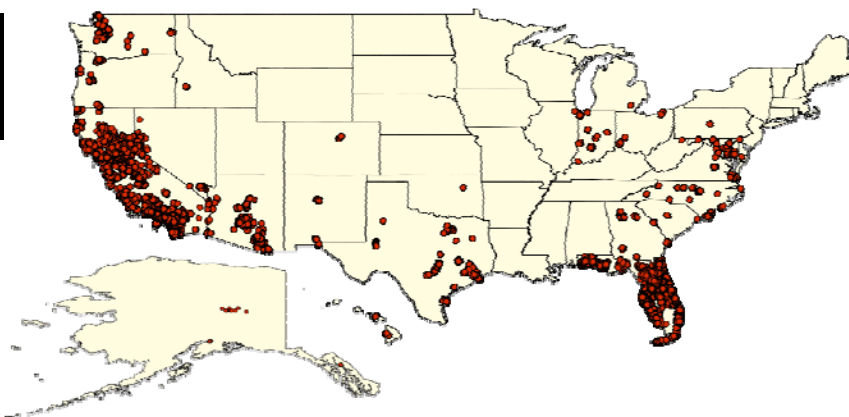
College Interest: Large Urban

Less Academic Curriculum

Residential

Distribution of Neighborhood

Number of Neighborhoods	3299
% of All Neighborhoods	7.50%
% 18-21 year olds	5.30%



Descriptor PLUS Educational Neighborhoods -- 2011

**Neighborhood
Cluster
77**

This stable, middle income, blue collar neighborhood is most often found in small towns and distant suburbs with very little diversity. Most parents own their homes and have at least some college experience. Although some students will attend religious high schools, most are in public high schools with fairly basic college prep offerings. They take very modest advantage of AP/honors coursework and score just below average on standardized tests. They tend to have fairly low aspirations, stay in state and consider only slightly selective public and private colleges. Most will be seeking financial aid.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$62.4	15	% of Population college-aged	6%	27	Mean SAT Critical Reading Score	492	20
% Adults w/ professional jobs	27%	19	% of Students 1st generation	56%	16	Mean SAT Math Score	502	20
% Speaking English only	90%	10	% likely to apply out of state	26%	29	Mean SAT Writing Score	484	20
% of Population non-White	7%	31	% interested in Financial Aid	75%	6	Ave cost targeted colleges (x \$1000)	\$17.4	12

Dominant Cluster Factors

Catholic Culture

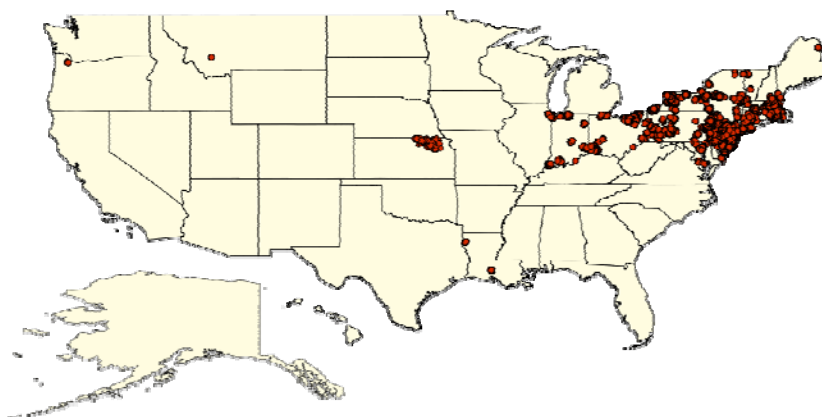
Work/vocational Achievements

College Interest: Small Residential

Lower Ability

Distribution of Neighborhood

Number of Neighborhoods	1766
% of All Neighborhoods	4.00%
% 18-21 year olds	2.30%


**Neighborhood
Cluster
78**

This neighborhood is at the top of the economic heap with top salaries and home values. There is a little diversity among the highly educated, professional residents, and both students and parents value education. Some students choose private and religious schools but all attend schools with good academic programs. They take advantage of AP and honors coursework and perform near the top on admission tests. They submit a prolific number of applications to a variety of colleges, often private, across the country. Although some will apply, financial aid is not a high priority.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$134.4	1	% of Population college-aged	7%	9	Mean SAT Critical Reading Score	578	4
% Adults w/ professional jobs	70%	2	% of Students 1st generation	19%	32	Mean SAT Math Score	594	3
% Speaking English only	84%	18	% likely to apply out of state	56%	5	Mean SAT Writing Score	579	3
% of Population non-White	12%	25	% interested in Financial Aid	39%	31	Ave cost targeted colleges (x \$1000)	\$21.2	3

Dominant Cluster Factors

Professional and Affluent

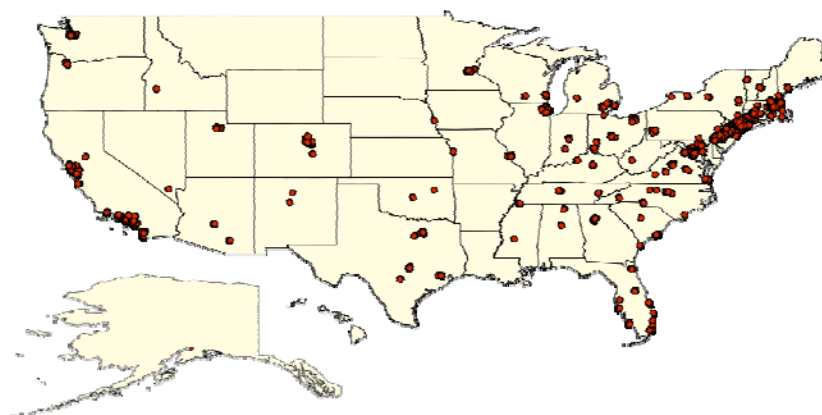
Good Standardized Testers

College Interest: Small Private

Highly Educated

Distribution of Neighborhood

Number of Neighborhoods	1221
% of All Neighborhoods	2.80%
% 18-21 year olds	1.90%



Descriptor PLUS Educational Neighborhoods -- 2011

**Neighborhood
Cluster
79**

This is a unique, urban, blue collar neighborhood of low income families with very high educational aspirations. It is modestly diverse with parents who generally have had at least some college. Students attend schools with solid curricula where they take advantage of the AP and honors offerings. They get good grades; have solidly above average test scores and extremely high aspirations. They look at a modest number of selective privates and public flagships across the country. Financial aid is sought by most and will play a big role in their attendance.

Values & Rankings of Key Attributes

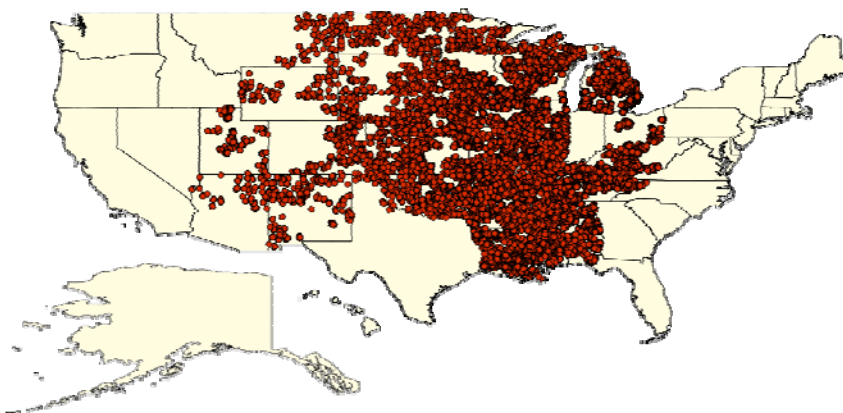
	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$40.9	30	% of Population college-aged	7%	10	Mean SAT Critical Reading Score	551	9
% Adults w/ professional jobs	18%	29	% of Students 1st generation	41%	19	Mean SAT Math Score	550	10
% Speaking English only	92%	5	% likely to apply out of state	57%	4	Mean SAT Writing Score	536	10
% of Population non-White	20%	15	% interested in Financial Aid	74%	8	Ave cost targeted colleges (x \$1000)	\$17.7	10

Dominant Cluster Factors

Residential Leadership/Organizational Achievements College Interest: National Selective Relatively High Grades

Distribution of Neighborhood

Number of Neighborhoods	386
% of All Neighborhoods	0.90%
% 18-21 year olds	7.00%


**Neighborhood
Cluster
80**

Lower middle class in terms of income and home ownership, this transitional urban or close in suburban neighborhood is somewhat diverse with African-American and some newer Asian families. While predominantly professional, parents fall across the vocational spectrum and have at least some college experience. Students attend predominantly public high schools offering traditional college prep curricula. Their participation in AP honors and their performance on admission tests are pretty average. They apply to some selective privates and non-selective publics where many will seek financial aid.

Values & Rankings of Key Attributes

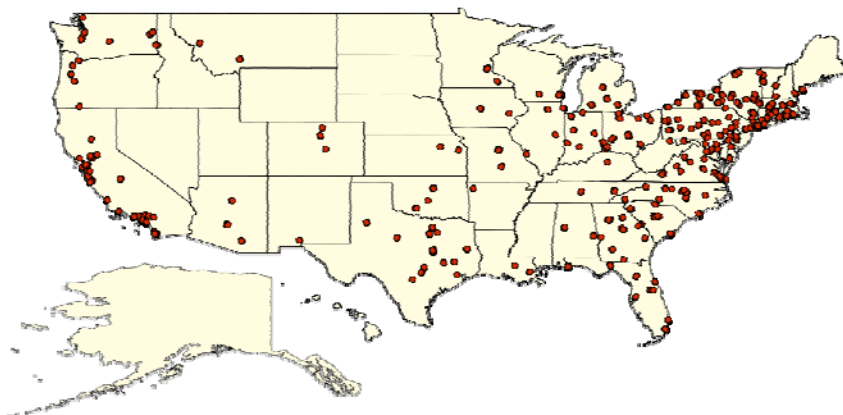
	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$49.9	24	% of Population college-aged	24%	1	Mean SAT Critical Reading Score	527	13
% Adults w/ professional jobs	46%	8	% of Students 1st generation	39%	21	Mean SAT Math Score	534	15
% Speaking English only	85%	17	% likely to apply out of state	39%	12	Mean SAT Writing Score	515	14
% of Population non-White	20%	14	% interested in Financial Aid	65%	18	Ave cost targeted colleges (x \$1000)	\$16.6	15

Dominant Cluster Factors

New/ Highly Mobile Residential Large Families White Suburban

Distribution of Neighborhood

Number of Neighborhoods	315
% of All Neighborhoods	0.70%
% 18-21 year olds	4.00%



Descriptor PLUS Educational Neighborhoods -- 2011

**Neighborhood
Cluster
81**

This neighborhood is quite diverse, highly mobile, middle income, and urban with many households having children. Parents work across the vocational spectrum and most have some college experience. Students attend public high schools and pursue solid academic programs which include some AP and honors work. They have modest aspirations and perform a bit below average on standardized tests. They tend to file a reasonable number of applications to mostly in state publics and a few privates. Financial aid is important to most and may be a deciding factor.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$63.0	14	% of Population college-aged	7%	11	Mean SAT Critical Reading Score	483	24
% Adults w/ professional jobs	26%	20	% of Students 1st generation	57%	15	Mean SAT Math Score	491	24
% Speaking English only	77%	24	% likely to apply out of state	27%	27	Mean SAT Writing Score	470	24
% of Population non-White	32%	7	% interested in Financial Aid	72%	10	Ave cost targeted colleges (x \$1000)	\$11.0	29

Dominant Cluster Factors

Dense Non-Residential

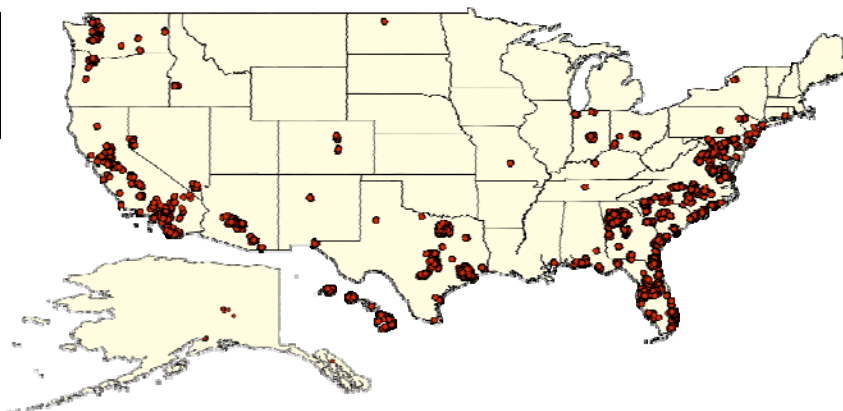
College Prep Culture

Athletic Achievements

Middle Class

Distribution of Neighborhood

Number of Neighborhoods	1889
% of All Neighborhoods	4.30%
% 18-21 year olds	5.60%


**Neighborhood
Cluster
82**

This is a lower middle income, economically declining, older, white suburban neighborhood where home values are very low. Many parents have some experience with college and, although a large proportion is blue collar, they span the vocational spectrum. Students attend public schools with traditional college prep curricula. They score just slightly below average on admission tests and don't get involved with AP or honors coursework. They have very low educational aspirations and submit a relatively small number of applications to moderately selective institutions. Financial aid is seen as critical to attending college.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$53.5	21	% of Population college-aged	7%	19	Mean SAT Critical Reading Score	491	21
% Adults w/ professional jobs	21%	24	% of Students 1st generation	63%	10	Mean SAT Math Score	496	23
% Speaking English only	92%	4	% likely to apply out of state	29%	22	Mean SAT Writing Score	477	23
% of Population non-White	9%	29	% interested in Financial Aid	75%	5	Ave cost targeted colleges (x \$1000)	\$16.4	17

Dominant Cluster Factors

College Interest: Small Residential

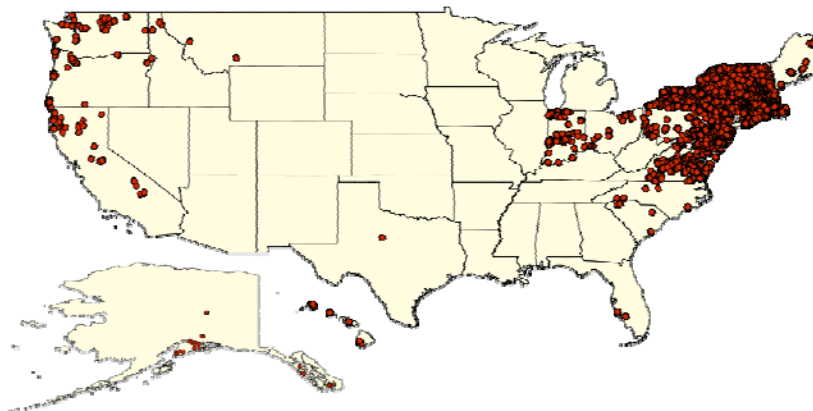
Sectarian

Work/vocational Achievements

Academic Achievements

Distribution of Neighborhood

Number of Neighborhoods	2169
% of All Neighborhoods	4.90%
% 18-21 year olds	3.00%



Descriptor PLUS Educational Neighborhoods -- 2011

**Neighborhood
Cluster
83**

This traditional neighborhood is suburban and made up of predominantly blue collar families with low incomes and home values. There are some parents in professional and managerial vocations, and most have at least some college. Students attend high schools with good curricula, get solid grades, and will get involved in AP and honors courses. With very average test scores and extremely modest aspirations, they do not look very far a field for colleges; generally seeking public and privates that are not particularly selective. Financial aid will be particularly important as they see themselves as high need.

Values & Rankings of Key Attributes

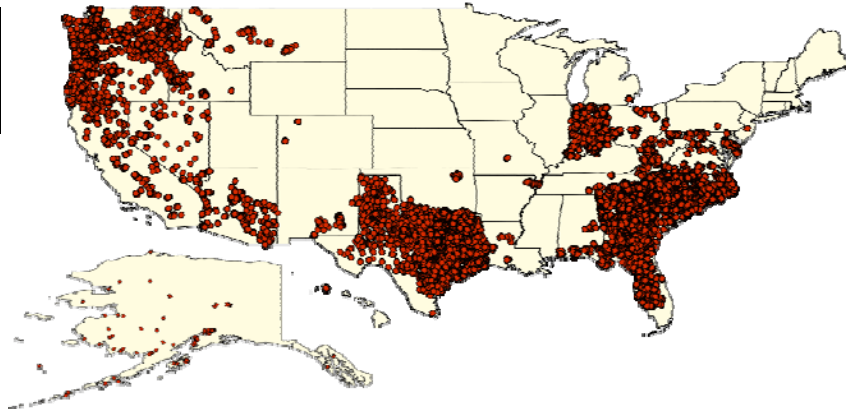
	value	rank		value	rank		value	rank
Median family income (x \$1000)	\$49.3	26	% of Population college-aged	7%	15	Mean SAT Critical Reading Score	490	22
% Adults w/ professional jobs	19%	26	% of Students 1st generation	59%	13	Mean SAT Math Score	500	21
% Speaking English only	91%	8	% likely to apply out of state	19%	33	Mean SAT Writing Score	474	23
% of Population non-White	14%	19	% interested in Financial Aid	71%	12	Ave cost targeted colleges (x \$1000)	\$10.4	33

Dominant Cluster Factors

Focused Relatively High Grades Academic Achievements Magnet/Focused Curriculum

Distribution of Neighborhood

Number of Neighborhoods	3731
% of All Neighborhoods	8.50%
% 18-21 year olds	7.90%



Descriptor PLUS

Educational Neighborhood Attributes

		Attribute											
		Median family income (x \$1000)	% Adults w/ professional jobs	% Speaking English only	% of Population non-White	% of Population college-aged	% of Students 1st generation	Mean SAT Critical Reading Score	Mean SAT Math Score	Mean SAT Writing Score	% likely to apply out of state	Ave cost of targeted colleges (x \$1000)	% interested in Financial Aid
		Attribute Value											
Educational Neighborhood	51	\$95.4	50%	85%	17%	7%	30%	533	546	522	32%	\$12.8	57%
	52	\$63.6	32%	66%	31%	6%	64%	470	480	467	30%	\$18.0	71%
	53	\$92.6	52%	72%	25%	6%	33%	544	561	544	32%	\$14.6	55%
	54	\$39.0	13%	40%	30%	8%	77%	443	458	435	25%	\$10.5	76%
	55	\$71.6	43%	89%	13%	6%	25%	565	566	557	52%	\$19.3	63%
	56	\$35.3	16%	41%	65%	8%	84%	411	420	405	29%	\$16.3	66%
	57	\$67.4	37%	91%	13%	7%	50%	519	541	515	52%	\$19.4	43%
	58	\$68.2	34%	43%	60%	6%	62%	489	533	489	28%	\$13.2	69%
	59	\$54.7	25%	93%	11%	7%	36%	562	561	545	52%	\$17.0	74%
	60	\$104.2	72%	81%	14%	5%	25%	590	589	591	63%	\$24.2	36%
	61	\$123.9	64%	78%	13%	7%	28%	567	585	574	51%	\$21.0	40%
	62	\$59.8	37%	92%	9%	7%	24%	595	596	576	67%	\$21.0	72%
	63	\$69.3	40%	90%	10%	7%	31%	541	548	525	39%	\$14.5	65%
	64	\$49.8	26%	93%	4%	7%	79%	466	466	455	48%	\$17.1	29%
	65	\$45.1	11%	32%	48%	8%	85%	433	440	432	23%	\$11.0	78%
	66	\$50.5	18%	95%	5%	7%	62%	492	499	476	20%	\$14.0	76%
	67	\$61.0	41%	52%	24%	6%	58%	501	519	499	27%	\$16.5	59%
	68	\$57.9	51%	85%	16%	5%	31%	558	552	543	52%	\$17.6	65%
	69	\$88.1	42%	89%	8%	7%	40%	521	534	516	37%	\$19.0	65%
	70	\$86.4	52%	87%	12%	7%	17%	598	613	588	65%	\$21.3	61%
	71	\$42.7	19%	80%	86%	8%	78%	408	405	402	39%	\$15.3	68%
	72	\$32.7	13%	73%	57%	8%	87%	397	399	392	31%	\$12.0	47%
	73	\$90.8	45%	78%	22%	7%	38%	514	528	503	29%	\$11.5	62%
	74	\$44.1	19%	86%	69%	8%	69%	435	433	426	29%	\$10.9	79%
	75	\$50.4	23%	31%	26%	7%	67%	457	459	448	28%	\$13.4	72%
	76	\$61.3	28%	81%	16%	6%	51%	509	514	494	27%	\$10.7	64%
	77	\$62.4	27%	90%	7%	6%	56%	492	502	484	26%	\$17.4	75%
	78	\$134.4	70%	84%	12%	7%	19%	578	594	579	56%	\$21.2	39%
	79	\$40.9	18%	92%	19%	7%	41%	551	550	536	57%	\$17.7	74%
	80	\$49.9	46%	85%	20%	24%	39%	527	534	515	39%	\$16.6	65%
	81	\$63.0	26%	77%	32%	7%	57%	483	491	470	27%	\$11.0	72%
	82	\$53.5	21%	92%	9%	7%	63%	491	496	477	29%	\$16.4	75%
	83	\$49.3	19%	91%	14%	7%	59%	490	500	474	19%	\$10.4	71%
			Attribute Rank										
Educational Neighborhood	51	4	7	16	16	8	27	12	12	12	17	25	26
	52	13	17	27	8	30	9	25	25	25	19	9	13
	53	5	5	26	11	29	24	10	7	8	16	20	27
	54	31	32	31	9	3	6	28	28	28	30	32	3
	55	9	10	11	22	28	29	6	6	6	7	7	22
	56	32	30	30	3	5	3	31	31	31	20	18	16
	57	12	15	7	21	21	18	15	13	15	9	6	29
	58	11	16	29	4	26	11	23	16	19	25	24	14
	59	20	22	2	26	14	23	7	8	7	8	14	7
	60	3	1	20	20	33	30	3	4	1	3	1	32
	61	2	3	22	23	12	28	5	5	5	10	4	30
	62	18	14	6	28	17	31	2	2	4	1	5	9
	63	10	13	9	27	22	25	11	11	11	14	21	19
	64	25	21	3	33	20	4	26	26	26	11	13	33
	65	27	33	32	6	2	2	30	29	29	31	28	2
	66	22	28	1	32	22	12	19	22	22	32	22	4
	67	17	12	28	12	31	14	18	18	17	26	16	25
	68	19	6	15	17	32	26	8	9	9	6	11	20
	69	7	11	12	30	18	20	14	14	13	15	8	17
	70	8	4	13	24	16	33	1	1	2	2	2	24
	71	29	27	21	1	4	5	32	32	32	13	19	15
	72	33	31	25	5	6	1	33	33	33	18	26	28
	73	6	9	23	13	13	22	16	17	16	23	27	23
	74	28	25	14	2	7	7	29	30	30	21	30	1
	75	23	23	33	10	24	8	27	27	27	24	23	11
	76	16	18	19	18	25	17	17	19	18	28	31	21
	77	15	19	10	31	27	16	20	20	20	29	12	6
	78	1	2	18	25	9	32	4	3	3	5	3	31
	79	30	29	5	15	10	19	9	10	10	4	10	8
	80	24	8	17	14	1	21	13	15	14	12	15	18
	81	14	20	24	7	11	15	24	24	24	27	29	10
	82	21	24	4	29	19	10	21	23	21	22	17	5
	83	26	26	8	19	15	13	22	21	23	33	33	12

High School Cluster Key

This description provides a general overview of the students and parents associated with this High School Cluster. The description represents the attributes and factors that are most closely associated with this cluster and the degree to which each of them influences college choice behavior.

This section lists 12 key attributes of the cluster. Each attribute is displayed with the average value for the cluster and the ranking of this value among the 29 High School Clusters.

High School Cluster
51

These high schools are predominantly public and serve traditional, blue-collar communities with very low home values. Families are mature and own their homes but have relatively low incomes. Students often will be the first in their family to graduate from college and have modest curricular preparation, below average test scores, and low degree aspirations. They submit relatively few applications and set their sights on low cost, less selective institutions and local community colleges within their home state. Many will be applying for financial aid, particularly if they are going away to school.

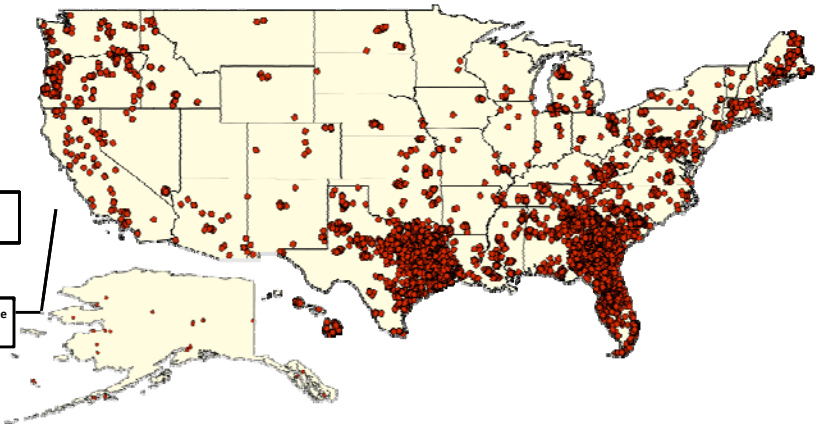
Values & Rankings of Key Attributes											
	value	rank		value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	457	22	% of Students 1st generation	71%	7	Ave cost targeted colleges (x \$1000)	\$8.3	29			
Mean SAT Math Score	462	23	Ave Admit Rate at Targeted Colleges	61%	3	% of students non-White	33%	22			
Mean SAT Writing Score	445	22	Ave Number of AP Exams per Student	0.91	22	% of families below poverty	14%	8			
Ave Number of Advanced Courses	0.55	18	% likely to apply out of state	14%	29	% interested in Financial Aid	68%	12			

Dominant Cluster Factors

Focused/Early Decision Few AP/Honors College Interest: Local Technical Cost Not an Object

Distribution of High Schools

Number of High Schools	859
% of All High Schools	2.56%



These are 4 of the factors that had the most impact in determining the make-up of the cluster.

The statistics and map provide a sense of the magnitude and distribution of the cluster.

Descriptor PLUS High School Clusters -- 2011

**High School
Cluster
51**

These high schools are predominantly public and serve traditional, blue-collar communities with very low home values. Families are mature and own their homes but have relatively low incomes. Students often will be the first in their family to graduate from college and have modest curricular preparation, below average test scores, and low degree aspirations. They submit relatively few applications and set their sights on low cost, less selective institutions and local community colleges within their home state. Many will be applying for financial aid, particularly if they are going away to school.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	457	22	% of Students 1st generation	71%	7	Ave cost targeted colleges (x \$1000)	\$8.3	29
Mean SAT Math Score	462	23	Ave Admit Rate at Targeted Colleges	61%	3	% of students non-White	33%	22
Mean SAT Writing Score	445	22	Ave Number of AP Exams per Student	0.91	22	% of families below poverty	14%	8
Ave Number of Advanced Courses	0.55	18	% likely to apply out of state	14%	29	% interested in Financial Aid	68%	12

Dominant Cluster Factors

Focused/Early Decision

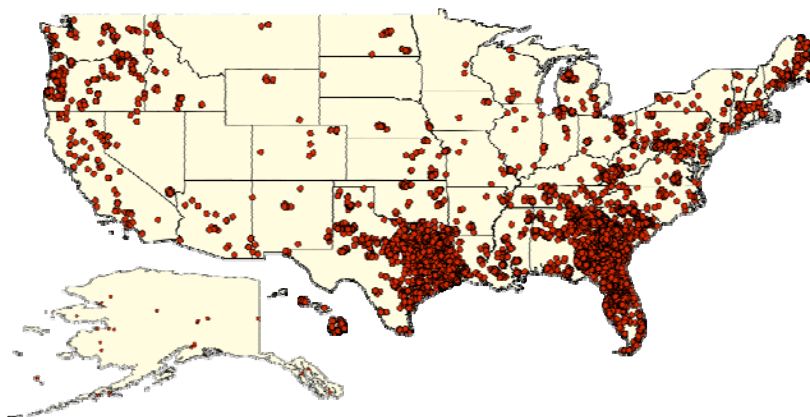
Few AP/Honors

College Interest: Local Technical

Cost Not an Object

Distribution of High Schools

Number of High Schools	859
% of All High Schools	2.56%


**High School
Cluster
52**

The high schools in this cluster are primarily religious or private and serve populations which are well-educated with a significant Hispanic influence. Although incomes are only slightly above average, families tend to own their own homes. Frequently dealing with English as a second language, students have access to good academic curricula and take advantage of AP/honors coursework but have slightly below average test scores. They are highly mobile and aspire to high levels of educational attainment generally at selective private or flagship public institutions with relatively high costs...financial aid is seen as a must.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	496	16	% of Students 1st generation	35%	23	Ave cost targeted colleges (x \$1000)	\$22.4	3
Mean SAT Math Score	489	17	Ave Admit Rate at Targeted Colleges	48%	24	% of students non-White	99%	1
Mean SAT Writing Score	487	16	Ave Number of AP Exams per Student	1.15	4	% of families below poverty	9%	16
Ave Number of Advanced Courses	1.15	13	% likely to apply out of state	81%	1	% interested in Financial Aid	77%	3

Dominant Cluster Factors

Puerto Rican/Caribbean ESL

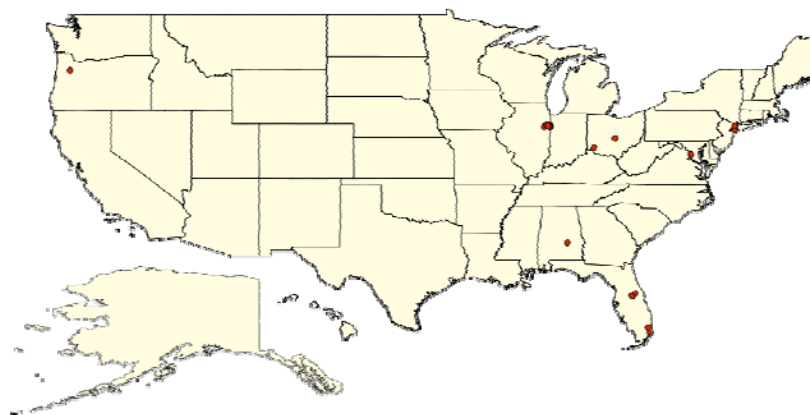
Strong Academic Curriculum

College Interest: National Selective

Weak Standardized Testers

Distribution of High Schools

Number of High Schools	106
% of All High Schools	0.32%



Descriptor PLUS High School Clusters -- 2011

**High School
Cluster
53**

These high schools are often religiously affiliated and serve middle class communities with a mix of professional, managerial and blue-collar households. Most of the families have some acquaintance with college although only a modest proportion includes a college graduate. Although students tend to get good grades, their test scores are below average and their involvement in AP and honors courses is minimal. Their degree aspirations are quite low and their college choices tend to less selective and lower cost church-related institutions close to home. Many will be applying for financial aid.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	484	18	% of Students 1st generation	51%	13	Ave cost targeted colleges (x \$1000)	\$11.4	26
Mean SAT Math Score	471	22	Ave Admit Rate at Targeted Colleges	61%	4	% of students non-White	38%	19
Mean SAT Writing Score	470	18	Ave Number of AP Exams per Student	0.54	23	% of families below poverty	8%	17
Ave Number of Advanced Courses	0.78	20	% likely to apply out of state	28%	25	% interested in Financial Aid	62%	16

Dominant Cluster Factors

Religious Curriculum

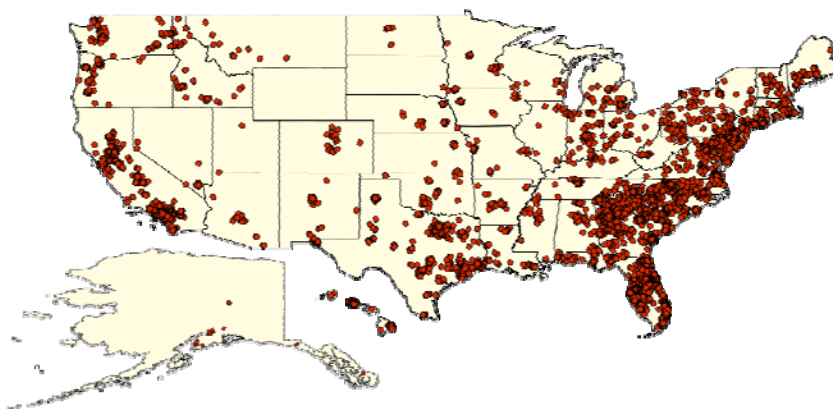
Few AP/Honors

College Interest: Local Technical

Lower Ability

Distribution of High Schools

Number of High Schools	1011
% of All High Schools	3.01%


**High School
Cluster
54**

These high schools serve predominantly rural, working-class African-American and Hispanic families at the lowest end of the economic scale. Few parents have any experience with college. Students have access to a general curriculum which has few AP or honors opportunities; their test scores are at or near the bottom. Although they are willing to look out of state and to apply to moderately selective institutions, as well as local two-year and technical colleges, students from these schools seem to have low aspirations and little guidance or information regarding financial aid.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	371	28	% of Students 1st generation	91%	1	Ave cost targeted colleges (x \$1000)	\$13.5	21
Mean SAT Math Score	376	29	Ave Admit Rate at Targeted Colleges	55%	15	% of students non-White	96%	3
Mean SAT Writing Score	366	29	Ave Number of AP Exams per Student	0.32	27	% of families below poverty	22%	1
Ave Number of Advanced Courses	0.28	28	% likely to apply out of state	33%	20	% interested in Financial Aid	38%	24

Dominant Cluster Factors

Primarily African-American

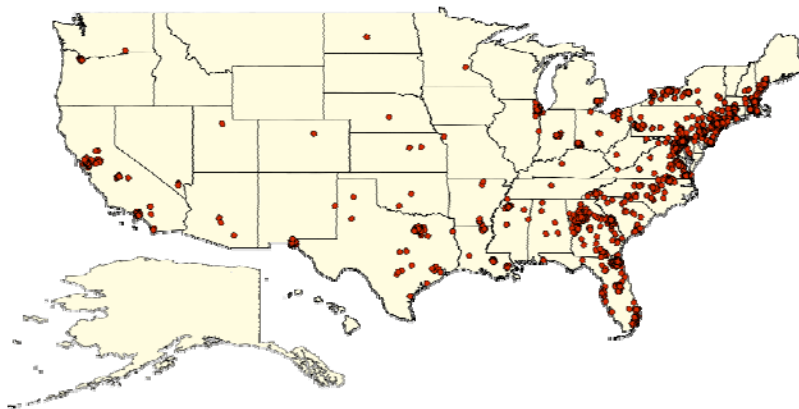
Black Inner City

College Interest: Small Private

Not Athletic Participant

Distribution of High Schools

Number of High Schools	433
% of All High Schools	1.29%



Descriptor PLUS High School Clusters -- 2011

**High School
Cluster
55**

The high schools in this cluster are primarily private or religiously affiliated and serve predominantly male, racially mixed populations from homes with modestly above average incomes. Most parents have attended college and hold predominantly professional or managerial positions. Although education is a community value, student participation in AP and honors courses, standardized test scores, and aspirations beyond high school are all below average. Willing to consider going out-of-state, students tend toward moderately priced and relatively selective institutions.

Values & Rankings of Key Attributes

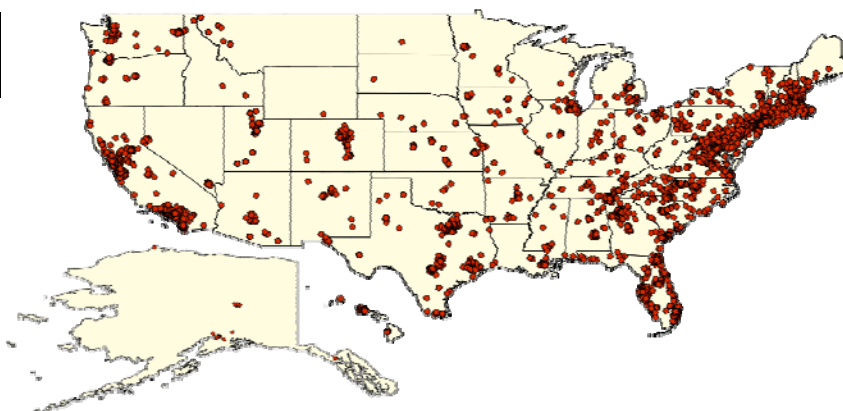
	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	481	19	% of Students 1st generation	46%	18	Ave cost targeted colleges (x \$1000)	\$16.1	16
Mean SAT Math Score	489	18	Ave Admit Rate at Targeted Colleges	56%	11	% of students non-White	66%	14
Mean SAT Writing Score	469	19	Ave Number of AP Exams per Student	0.47	24	% of families below poverty	8%	18
Ave Number of Advanced Courses	0.65	21	% likely to apply out of state	39%	13	% interested in Financial Aid	44%	22

Dominant Cluster Factors

College Prep School Coed College Interest: Lower Cost Satellite public Relatively Low Grades

Distribution of High Schools

Number of High Schools	949
% of All High Schools	2.83%


**High School
Cluster
56**

These high schools, sometimes religious, serve solidly middle class, racially mixed, and slightly older communities with a mix of professional, managerial and blue-collar households and may have a strong athletic traditions. Most families have a parent with at least some college experience. Although not involved in many AP or honors courses, students have access to a math science curriculum and perform at an above average level on standardized tests. While not applying to many institutions they tend towards selective privates with higher costs, quite often outside their home state. Interest in financial aid is moderate.

Values & Rankings of Key Attributes

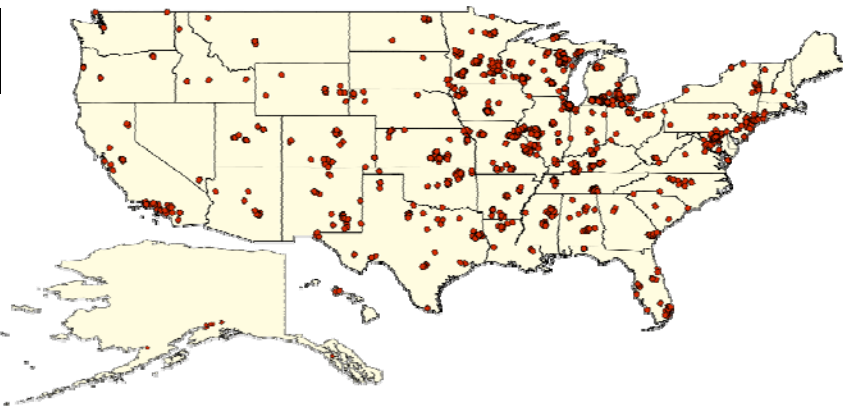
	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	508	12	% of Students 1st generation	40%	19	Ave cost targeted colleges (x \$1000)	\$20.5	7
Mean SAT Math Score	536	9	Ave Admit Rate at Targeted Colleges	51%	20	% of students non-White	43%	17
Mean SAT Writing Score	505	12	Ave Number of AP Exams per Student	0.44	25	% of families below poverty	9%	13
Ave Number of Advanced Courses	0.62	22	% likely to apply out of state	73%	3	% interested in Financial Aid	49%	19

Dominant Cluster Factors

Athletic Achievements Relatively Low Grades Not Community Oriented Few AP/Honors

Distribution of High Schools

Number of High Schools	969
% of All High Schools	2.89%



Descriptor PLUS High School Clusters -- 2011

**High School
Cluster
57**

The high schools in this cluster are overwhelmingly public and serve predominantly low income, urban, African-American communities. Although there are some professionals, these are blue-collar families with very only a few college graduates among them. Students tend to be active in their schools, and avail themselves of AP and honors opportunities, although their standardized test performance is below average. Highly dependent on financial aid, they are likely to stay in state and apply to less selective publics.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	435	24	% of Students 1st generation	69%	8	Ave cost targeted colleges (x \$1000)	\$11.1	27
Mean SAT Math Score	434	26	Ave Admit Rate at Targeted Colleges	57%	9	% of students non-White	82%	10
Mean SAT Writing Score	425	24	Ave Number of AP Exams per Student	0.80	15	% of families below poverty	14%	7
Ave Number of Advanced Courses	1.34	11	% likely to apply out of state	29%	22	% interested in Financial Aid	79%	2

Dominant Cluster Factors

Primarily African-American

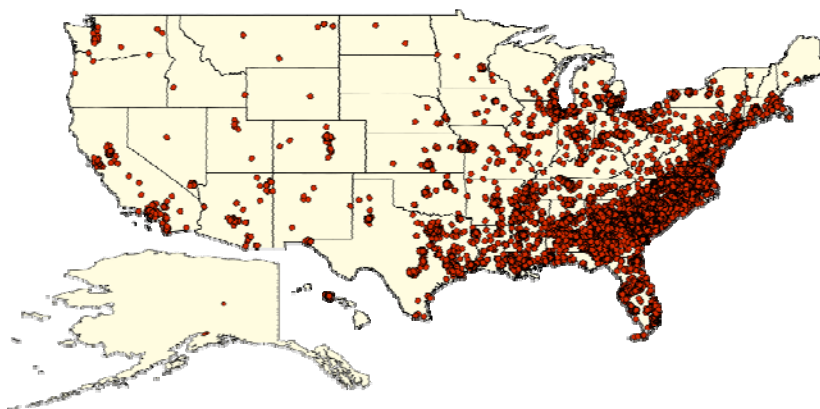
Ethnic Activities

Black Inner City

Weak Standardized Testers

Distribution of High Schools

Number of High Schools	1697
% of All High Schools	5.06%


**High School
Cluster
58**

These high schools often serve very wealthy non-Christian religious communities which place a high value on education. Parents are most often professionals and have at least a baccalaureate degree. Students have high aspirations and take advantage of the AP and honors coursework offered. Their standardized test scores are well above average. They apply to a number of institutions, mostly highly selective privates pretty evenly divided between in-state and out-of-state. There is only a moderate interest in financial aid.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	577	5	% of Students 1st generation	40%	20	Ave cost targeted colleges (x \$1000)	\$20.5	6
Mean SAT Math Score	592	7	Ave Admit Rate at Targeted Colleges	45%	26	% of students non-White	27%	24
Mean SAT Writing Score	580	3	Ave Number of AP Exams per Student	0.82	12	% of families below poverty	4%	28
Ave Number of Advanced Courses	1.44	8	% likely to apply out of state	51%	9	% interested in Financial Aid	32%	26

Dominant Cluster Factors

Jewish Culture

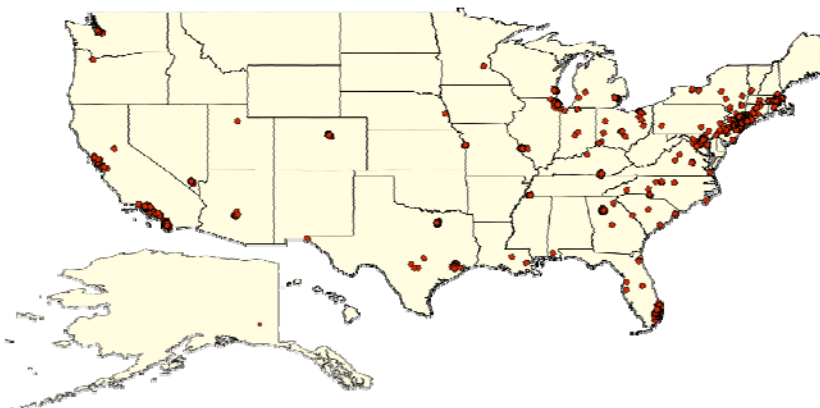
Professional and Affluent

College Interest: Private Selective

Coed

Distribution of High Schools

Number of High Schools	261
% of All High Schools	0.78%



Descriptor PLUS High School Clusters -- 2011

**High School
Cluster
59**

These are public high schools serving older, economically depressed, white, blue-collar, suburban communities. While a majority of parents have some college, of the small proportion who have earned degrees most have also earned graduate degrees and are professionals or managers. Students tend to perform well in the classroom, take modest advantage of the advanced courses offered, and have very modest aspirations and standardized test scores. They don't apply to many institutions, but tend to favor less selective publics and community colleges in their home state. Financial aid will be a large factor.

Values & Rankings of Key Attributes

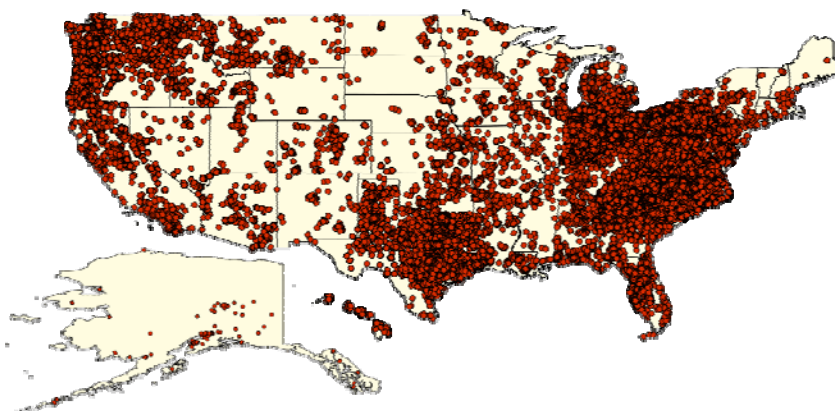
	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	489	17	% of Students 1st generation	62%	10	Ave cost targeted colleges (x \$1000)	\$11.5	25
Mean SAT Math Score	499	15	Ave Admit Rate at Targeted Colleges	65%	1	% of students non-White	18%	29
Mean SAT Writing Score	473	15	Ave Number of AP Exams per Student	0.79	16	% of families below poverty	9%	12
Ave Number of Advanced Courses	1.35	10	% likely to apply out of state	19%	28	% interested in Financial Aid	74%	6

Dominant Cluster Factors

Relatively High Grades Working Class College Interest: Lower Cost Satellite public Non-Sectarian Curriculum

Distribution of High Schools

Number of High Schools	5405
% of All High Schools	16.11%


**High School
Cluster
60**

The high schools in this cluster are primarily private or sectarian; serving mostly women with professional, college-educated parents who are often from non-Christian communities. Household incomes and home values are above average. Students are academically oriented and perform well in class and on standardized tests, although they are generally uninvolved in AP and honors coursework. They tend to make a few focused applications, usually to moderately priced, relatively selective privates. They tend to stay close to home and have a below average interest in financial aid.

Values & Rankings of Key Attributes

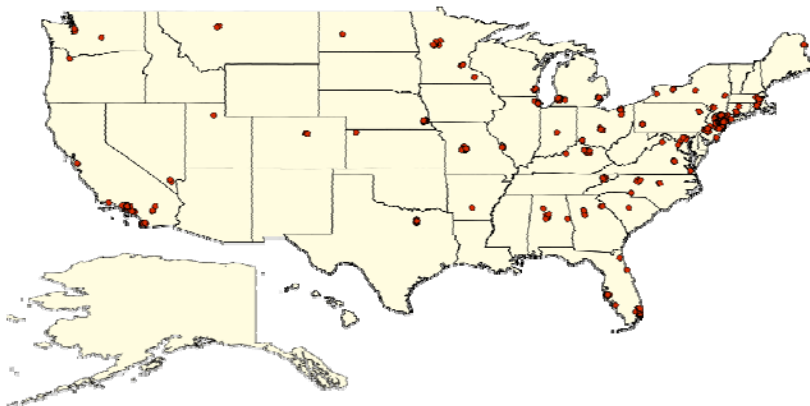
	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	549	6	% of Students 1st generation	61%	11	Ave cost targeted colleges (x \$1000)	\$17.2	14
Mean SAT Math Score	523	12	Ave Admit Rate at Targeted Colleges	55%	14	% of students non-White	30%	23
Mean SAT Writing Score	544	8	Ave Number of AP Exams per Student	0.42	26	% of families below poverty	9%	14
Ave Number of Advanced Courses	0.59	24	% likely to apply out of state	23%	27	% interested in Financial Aid	33%	25

Dominant Cluster Factors

Jewish Culture Single Gender Cost Not an Object Not Athletic Participant

Distribution of High Schools

Number of High Schools	159
% of All High Schools	0.47%



Descriptor PLUS High School Clusters -- 2011

**High School
Cluster
61**

These are predominantly private high schools serving older, racially-mixed, inner-city communities where some of the population deals with English as a second language. There is an almost equal split between professional, managerial, and blue-collar occupations. Students are exposed to college prep curricula but not AP and honors courses. Standardized test scores are below average and lowest on language-related sections. They aspire beyond the baccalaureate and apply to a small number of moderately selective, private schools. They seem disinterested in financial aid despite very average family incomes, which may suggest that only the most affluent go on to college.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	370	29	% of Students 1st generation	85%	2	Ave cost targeted colleges (x \$1000)	\$19.2	10
Mean SAT Math Score	485	19	Ave Admit Rate at Targeted Colleges	51%	21	% of students non-White	89%	6
Mean SAT Writing Score	408	26	Ave Number of AP Exams per Student	0.14	29	% of families below poverty	12%	9
Ave Number of Advanced Courses	0.08	29	% likely to apply out of state	33%	19	% interested in Financial Aid	9%	29

Dominant Cluster Factors

Strong Academic Curriculum

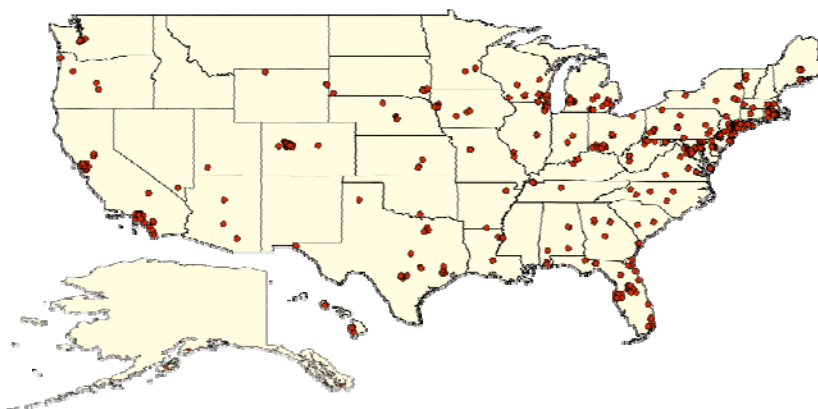
Small Private

Other Than Christian Culture

Not Athletic Participant

Distribution of High Schools

Number of High Schools	303
% of All High Schools	0.90%


**High School
Cluster
62**

The high schools in this cluster serve predominantly lower middle class, bilingual Hispanic families with strong traditional values. Many parents have had some experience in higher education which is reflected in a mix of professional, managerial, and blue-collar occupations. Students take a range of college prep offerings and frequently have access to AP and honors level courses, but their standardized test results are below average. Moderately mobile, they tend towards lower cost, relatively selective privates where financial aid will be important.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	473	20	% of Students 1st generation	59%	12	Ave cost targeted colleges (x \$1000)	\$14.8	19
Mean SAT Math Score	474	20	Ave Admit Rate at Targeted Colleges	47%	25	% of students non-White	92%	5
Mean SAT Writing Score	463	20	Ave Number of AP Exams per Student	0.93	8	% of families below poverty	11%	10
Ave Number of Advanced Courses	1.71	4	% likely to apply out of state	34%	18	% interested in Financial Aid	67%	13

Dominant Cluster Factors

Hispanic

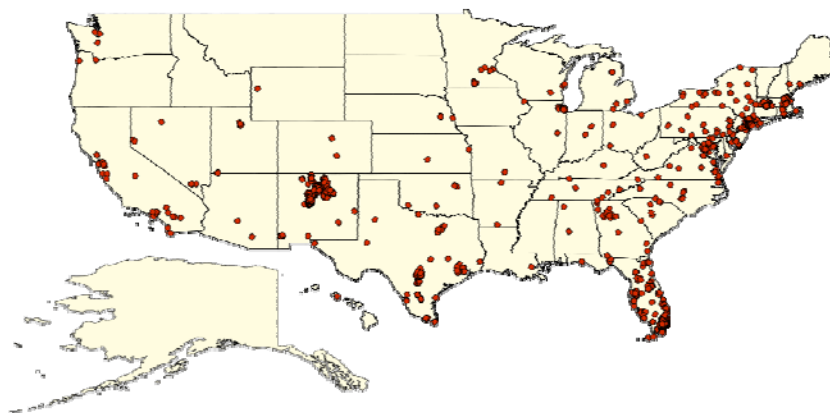
Diverse Low Income

Other Than Mexican

Non-Religious Activities

Distribution of High Schools

Number of High Schools	433
% of All High Schools	1.29%



Descriptor PLUS High School Clusters -- 2011

**High School
Cluster
63**

These public high schools serve an inner-city mix of non-white populations about half of whom speak English as a second language. Often with younger children, the parents have below average incomes, generally do not own their homes, have completed high school or some college, and are in blue-collar or lower level professional jobs. Students have moderate educational goals and are involved in some AP and honors coursework, but score consistently below average on admission tests. They tend to look at in-state publics or reasonably priced and moderately selective privates, from which they will expect financial aid.

Values & Rankings of Key Attributes

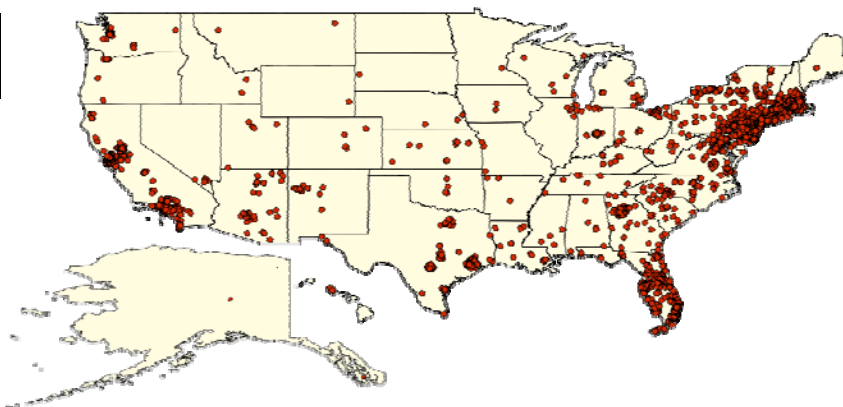
	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	427	25	% of Students 1st generation	77%	6	Ave cost targeted colleges (x \$1000)	\$15.0	18
Mean SAT Math Score	440	25	Ave Admit Rate at Targeted Colleges	52%	18	% of students non-White	85%	9
Mean SAT Writing Score	422	25	Ave Number of AP Exams per Student	0.73	17	% of families below poverty	16%	6
Ave Number of Advanced Courses	0.94	17	% likely to apply out of state	28%	24	% interested in Financial Aid	72%	8

Dominant Cluster Factors

Hispanic African-American Less Educated Relatively Low Grades

Distribution of High Schools

Number of High Schools	809
% of All High Schools	2.41%


**High School
Cluster
64**

The high schools in this cluster are mostly public and serve predominantly younger, Asian families, many of whom are bilingual. The parents have broad experience with higher education, well above average incomes, and hold professional or managerial positions. Students pursue both math/science and liberal arts curricula, take full advantage of AP and honors courses, and score well on standardized tests. Although not overly mobile and with only an average interest in financial aid, they are cost conscious in their consideration and will likely apply at many different colleges across a range of selectivity.

Values & Rankings of Key Attributes

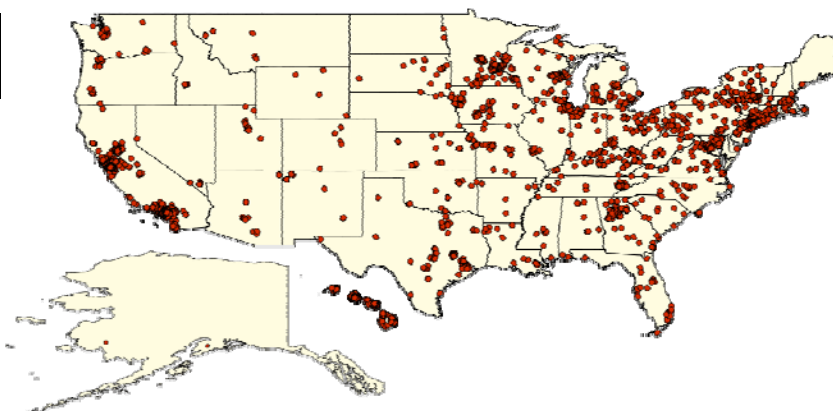
	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	542	9	% of Students 1st generation	50%	15	Ave cost targeted colleges (x \$1000)	\$16.6	15
Mean SAT Math Score	606	2	Ave Admit Rate at Targeted Colleges	49%	23	% of students non-White, of students non-White	89%	7
Mean SAT Writing Score	547	7	Ave Number of AP Exams per Student	1.24	2	% of families below poverty families below poverty	7%	21
Ave Number of Advanced Courses	1.45	7	% likely to apply out of state	37%	14	% interested in Financial Aid	57%	18

Dominant Cluster Factors

Large Asian ESL population College Prep School College Interest: Private Selective Non-Sectarian

Distribution of High Schools

Number of High Schools	638
% of All High Schools	1.90%



Descriptor PLUS High School Clusters -- 2011

**High School
Cluster
65**

These public schools serve relatively diverse, close-in suburbs where affluent younger families with above average incomes have recently moved from the city. Parents are primarily professionals and managers, although there also is a sizeable blue-collar population; most have at least some college experience. Students have modest aspirations and standardized test score but pursue solid academic curricula including a good number of AP and honors courses. They tend towards selective public institutions including in-state flagships and have an average interest in financial aid.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	503	14	% of Students 1st generation	47%	17	Ave cost targeted colleges (x \$1000)	\$11.6	24
Mean SAT Math Score	515	13	Ave Admit Rate at Targeted Colleges	59%	7	% of students non-White	43%	16
Mean SAT Writing Score	491	15	Ave Number of AP Exams per Student	1.01	7	% of families below poverty	7%	22
Ave Number of Advanced Courses	1.65	5	% likely to apply out of state	28%	23	% interested in Financial Aid	65%	14

Dominant Cluster Factors

College Prep Culture

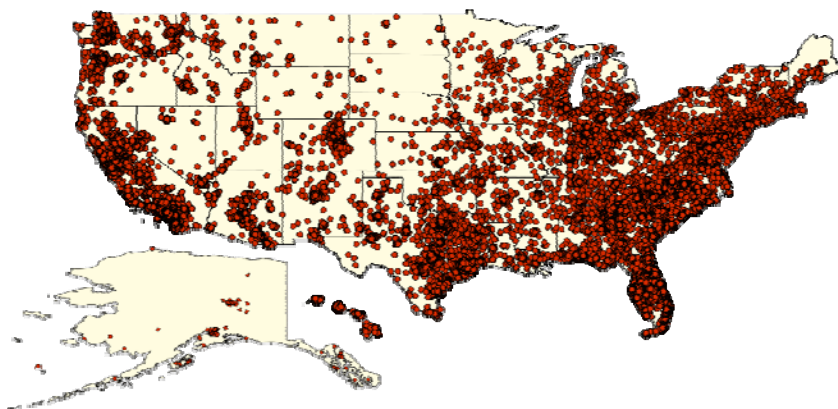
Large Families

Non-Sectarian

New/ Highly Mobile

Distribution of High Schools

Number of High Schools	2779
% of All High Schools	8.29%


**High School
Cluster
66**

The high schools in this cluster serve racially-mixed middle class communities with younger children. Most parents have some acquaintance with, if not a degree from, high education and hold jobs from professional to blue-collar. Students are disproportionately women and are involved in a number of extra-curricular activities. They have an academic orientation but do not evidence strong disciplinary interests or educational aspirations; their standardized test performances are not much beyond average. Their college choices are generally less selective, modestly priced privates where they will most likely be seeking financial aid.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	515	11	% of Students 1st generation	50%	16	Ave cost targeted colleges (x \$1000)	\$13.5	22
Mean SAT Math Score	498	16	Ave Admit Rate at Targeted Colleges	61%	5	% of students non-White	37%	20
Mean SAT Writing Score	494	13	Ave Number of AP Exams per Student	0.72	18	% of families below poverty	9%	15
Ave Number of Advanced Courses	1.15	14	% likely to apply out of state	37%	15	% interested in Financial Aid	73%	7

Dominant Cluster Factors

Activist/Community Achievements

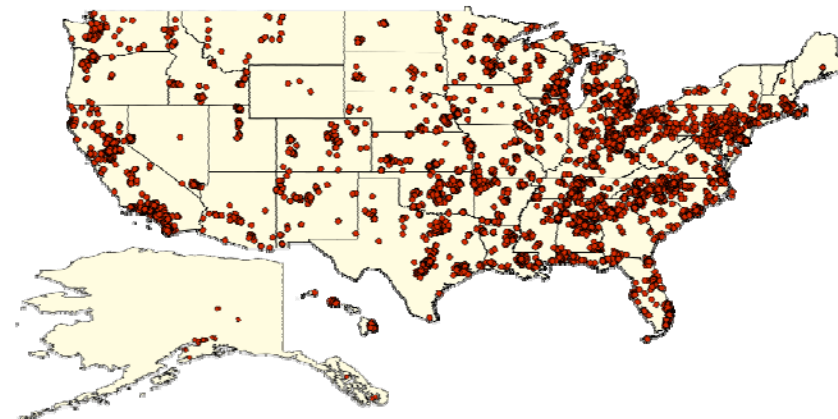
Few AP/Honors

Not Athletic Participant

Not Leadership Oriented

Distribution of High Schools

Number of High Schools	1255
% of All High Schools	3.74%



Descriptor PLUS High School Clusters -- 2011

**High School
Cluster
67**

The schools in this cluster are most often religiously affiliated and predominantly serve women from older upper middle class communities. Most parents have at least some college and are either professionals or managers. Students are academically oriented and involved in a number of activities, their curricula are solid in both math/science and AP/honors, and they score above average on standardized tests. They have fairly high educational aspirations, are relatively mobile, and apply to a good number of selective privates where financial aid will be sought by many.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	546	7	% of Students 1st generation	37%	21	Ave cost targeted colleges (x \$1000)	\$20.1	8
Mean SAT Math Score	526	11	Ave Admit Rate at Targeted Colleges	54%	16	% of students non-White	41%	18
Mean SAT Writing Score	547	6	Ave Number of AP Exams per Student	1.08	5	% of families below poverty	7%	20
Ave Number of Advanced Courses	1.84	3	% likely to apply out of state	48%	10	% interested in Financial Aid	69%	11

Dominant Cluster Factors

Single Gender

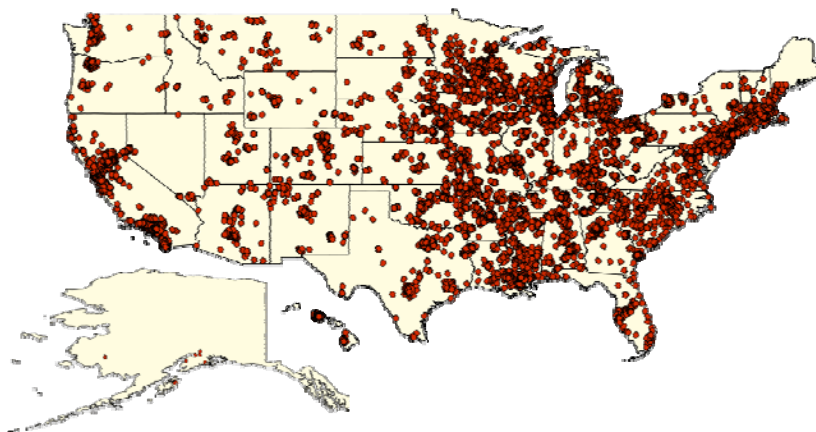
College Interest: National Selective

Leadership/Organizational Achievements

Art Achievements

Distribution of High Schools

Number of High Schools	1558
% of All High Schools	4.65%


**High School
Cluster
68**

Almost exclusively religious, and predominantly Catholic, these high schools serve communities with extensive home ownership and household incomes well above average. Almost all parents have some college and most are either professionals or managers. Students are active in their communities and athletics, and tend to have moderate educational aspirations, solid involvement in AP and honors coursework, and good above average test scores. They apply to a fair number of schools, more in-state than out, and mostly selective, moderately-priced privates and sectarian colleges. Financial aid is on the minds of a majority.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	540	10	% of Students 1st generation	31%	25	Ave cost targeted colleges (x \$1000)	\$19.0	11
Mean SAT Math Score	541	8	Ave Admit Rate at Targeted Colleges	56%	12	% of students non-White	26%	25
Mean SAT Writing Score	537	9	Ave Number of AP Exams per Student	0.91	10	% of families below poverty	5%	25
Ave Number of Advanced Courses	1.60	6	% likely to apply out of state	41%	12	% interested in Financial Aid	62%	17

Dominant Cluster Factors

Catholic Culture

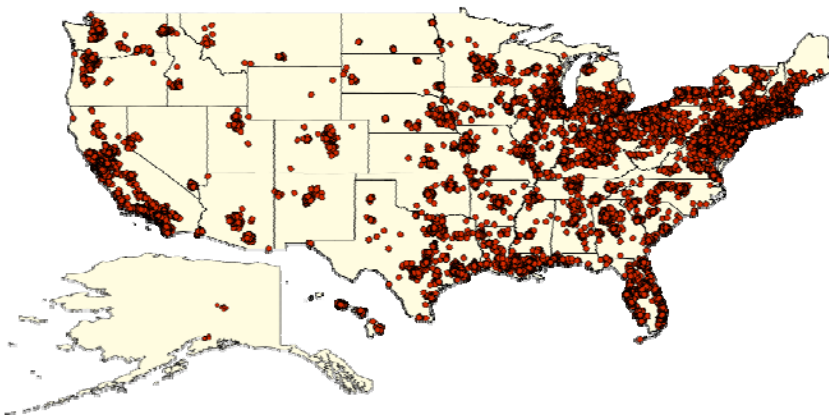
Financially Constrained

Highly Educated

Coed

Distribution of High Schools

Number of High Schools	854
% of All High Schools	2.55%



Descriptor PLUS High School Clusters -- 2011

**High School
Cluster
69**

These high schools serve very low income, predominantly African-American communities. Although the largest proportion of parents hold blue collar job and have only a high school education, there is also a noticeable professional and managerial presence. Students tend to be active in school and have an academic orientation, although participation in advanced course work is quite low and test scores are near the bottom. Some students will look out of state at somewhat selective, moderately priced privates, but many will choose a public two or four college close to home. Financial aid will be essential for most.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	395	27	% of Students 1st generation	79%	4	% of students non-White	92%	4
Mean SAT Math Score	390	28	Ave Admit Rate at Targeted Colleges	56%	13	% of families below poverty	19%	3
Mean SAT Writing Score	390	28	Ave Number of AP Exams per Student	0.60	21	% interested in Financial Aid	74%	5
Ave Number of Advanced Courses	0.49	26	% likely to apply out of state	36%	16	Ave cost targeted colleges (x \$1000)	\$14.2	20

Dominant Cluster Factors

Primarily African-American

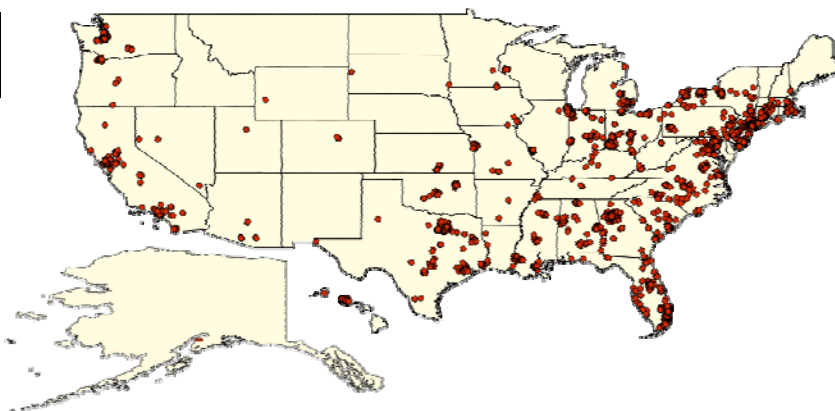
Single Gender

Black Inner City

Less Educated

Distribution of High Schools

Number of High Schools	705
% of All High Schools	2.10%


**High School
Cluster
70**

These primarily public schools serve established, very affluent suburban communities. Parents overwhelmingly are in professional or managerial positions, with over half having a degree beyond the baccalaureate. Students have access to strong curricula, take advantage of AP and honors coursework, are active and involved, and perform very well on standardized tests. Overwhelmingly committed to earning a degree, they send applications to many highly selective, public and private colleges both in and out of state. Despite the costs associated with their college choices, slightly less than one-half will seek financial aid.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	581	3	% of Students 1st generation	22%	29	Ave cost targeted colleges (x \$1000)	\$21.0	5
Mean SAT Math Score	595	5	Ave Admit Rate at Targeted Colleges	50%	22	% of students non-White	33%	21
Mean SAT Writing Score	580	2	Ave Number of AP Exams per Student	1.23	3	% of families below poverty	4%	29
Ave Number of Advanced Courses	1.91	2	% likely to apply out of state	56%	8	% interested in Financial Aid	48%	20

Dominant Cluster Factors

Professional and Affluent

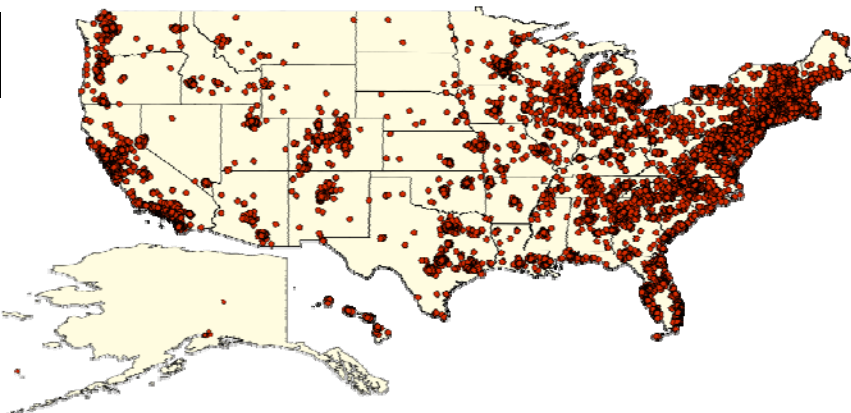
Good Standardized Testers

Activist/Community Achievements

National Selective

Distribution of High Schools

Number of High Schools	1291
% of All High Schools	3.85%



Descriptor PLUS High School Clusters -- 2011

**High School
Cluster
71**

The high schools in this cluster, about one-third of which are private or religiously affiliated, serve very low income Hispanic communities with lots of children. Most parents have had at least some college but largest proportion is in blue-collar occupations. Students tend towards softer coursework but perform well in them; a few get involved with AP and honors courses. Their standardized test scores are near the bottom. They tend to be rather focused in their college choices often looking at either public flagships or somewhat selective, moderately-priced privates where financial aid would be a must.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	412	26	% of Students 1st generation	68%	9	Ave cost targeted colleges (x \$1000)	\$13.2	23
Mean SAT Math Score	400	27	Ave Admit Rate at Targeted Colleges	52%	19	% of students non-White	98%	2
Mean SAT Writing Score	392	27	Ave Number of AP Exams per Student	0.72	19	% of families below poverty	18%	4
Ave Number of Advanced Courses	0.49	27	% likely to apply out of state	57%	7	% interested in Financial Aid	80%	1

Dominant Cluster Factors

Puerto Rican/Caribbean ESL

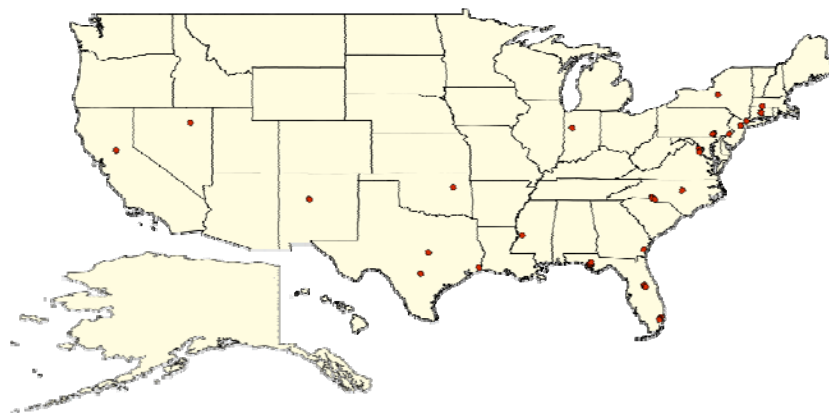
Focused/Early Decision

College Interest: Flagship Public

Few AP/Honors

Distribution of High Schools

Number of High Schools	187
% of All High Schools	0.56%


**High School
Cluster
72**

These schools, which are predominantly Christian affiliated and may include homeschoolers, serve upper middle class communities where most families own their homes. Parents work in a variety of vocations across the spectrum and almost all have at least some experience with higher education. Students generally have are exposed to good to above average curricula, are involved in AP and honors coursework, and attain above average standardized test scores. Their educational aspirations are very modest; they apply to fewer schools than most and generally consider less selective, private, church-related institutions. Their interest in financial aid is about average.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	544	8	% of Students 1st generation	32%	24	Ave cost targeted colleges (x \$1000)	\$15.6	17
Mean SAT Math Score	528	10	Ave Admit Rate at Targeted Colleges	63%	2	% of students non-White	25%	27
Mean SAT Writing Score	527	10	Ave Number of AP Exams per Student	0.82	11	% of families below poverty	6%	24
Ave Number of Advanced Courses	1.10	15	% likely to apply out of state	35%	17	% interested in Financial Aid	64%	15

Dominant Cluster Factors

Religious Activities

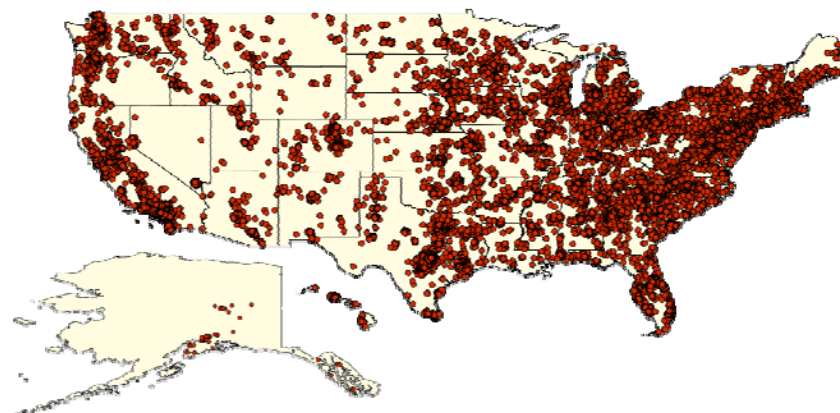
Christian Culture

College Interest: Sectarian

Relatively High Grades

Distribution of High Schools

Number of High Schools	2221
% of All High Schools	6.62%



Descriptor PLUS High School Clusters -- 2011

**High School
Cluster
73**

The schools in this cluster are generally public and serve urban families with modest incomes and lots of children. Although there is some diversity, families are largely blue collar, with large Mexican and other Hispanic populations, speak English as a second language, and have little or no experience with college. Although they test below average, students avail themselves of academic opportunities and frequently seek out AP and honors coursework. They apply to a reasonable number of public two and four year colleges, mostly within their home state, along with some less selective and relatively low cost privates. Financial aid is seen as being a key to attendance.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	438	23	% of Students 1st generation	80%	3	Ave cost targeted colleges (x \$1000)	\$10.6	28
Mean SAT Math Score	451	24	Ave Admit Rate at Targeted Colleges	58%	8	% of students non-White	89%	8
Mean SAT Writing Score	435	23	Ave Number of AP Exams per Student	1.03	6	% of families below poverty	17%	5
Ave Number of Advanced Courses	1.37	9	% likely to apply out of state	24%	26	% interested in Financial Aid	76%	4

Dominant Cluster Factors

Mexican

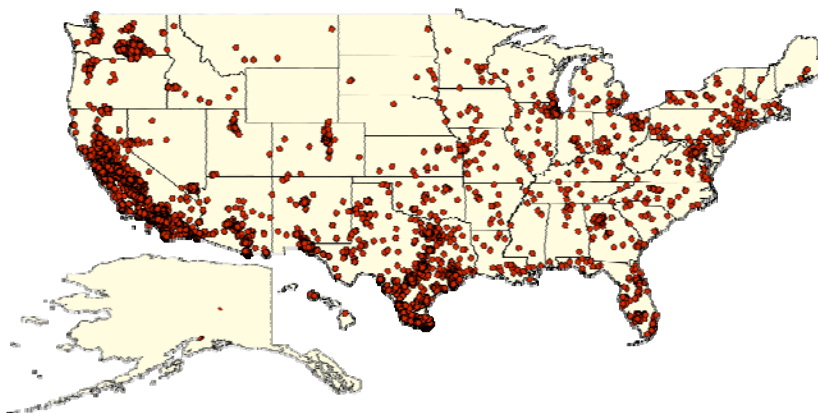
Large Families

Less Educated

Diverse Low Income

Distribution of High Schools

Number of High Schools	1212
% of All High Schools	3.61%


**High School
Cluster
74**

These schools are most often private and serve highly educated, relatively small, middle class families. They are more likely to be professional than blue collar, and the largest ethnic group is Asian. Students seek out strong curricula, although their involvement in AP and honors courses is modest. They have extremely high aspirations and score at or near the top on standardized tests. They are highly mobile and apply to a number of institutions, generally to some of the most selective and expensive private colleges. Despite only modest income levels, their interest in financial aid is slightly below average.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	579	4	% of Students 1st generation	30%	26	Ave cost targeted colleges (x \$1000)	\$28.1	1
Mean SAT Math Score	654	1	Ave Admit Rate at Targeted Colleges	34%	29	% of students non-White	80%	11
Mean SAT Writing Score	579	4	Ave Number of AP Exams per Student	0.80	14	% of families below poverty	10%	11
Ave Number of Advanced Courses	0.61	23	% likely to apply out of state	76%	2	% interested in Financial Aid	46%	21

Dominant Cluster Factors

Large Asian ESL population

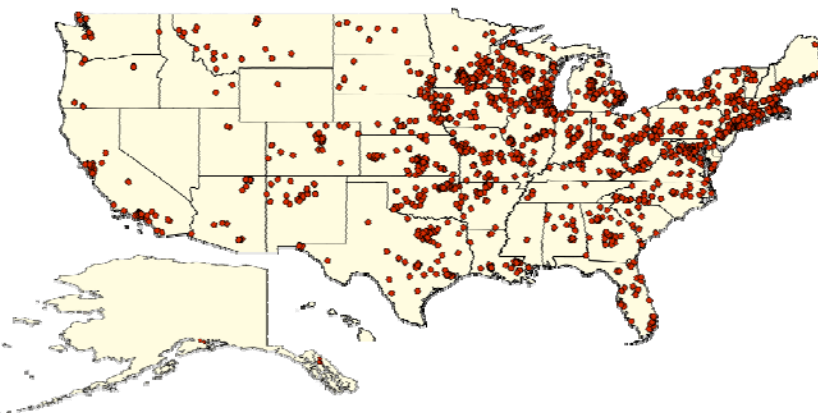
College Interest: Private Selective

Higher Ability

Leadership/Organizational Achievements

Distribution of High Schools

Number of High Schools	886
% of All High Schools	2.64%



Descriptor PLUS High School Clusters -- 2011

**High School
Cluster
75**

The schools in this cluster are overwhelmingly public and represent well established small town and rural communities where almost everyone owns a home and households have comfortable incomes. Most parents have traditional values, some experience with college and represent the breadth of the vocational spectrum. Students tend towards basic college prep curricula and only modestly get involved in AP and honors level coursework. Their educational aspirations are low and they are very average testers. They tend to seek colleges close to home that are somewhat selective and moderately priced, where financial aid will be available.

Values & Rankings of Key Attributes

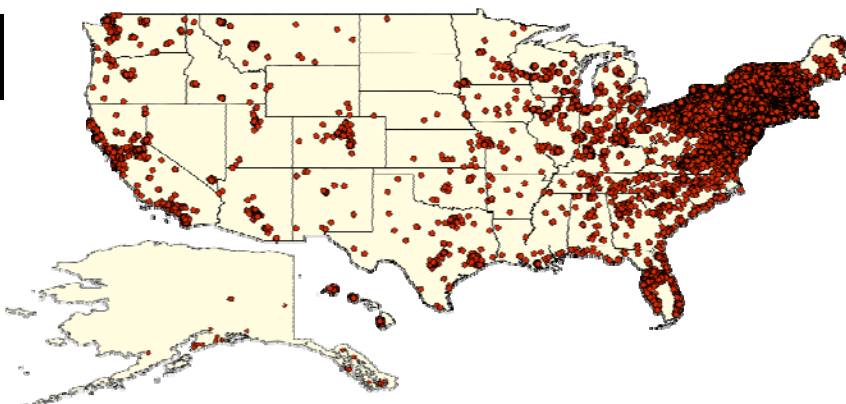
	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	502	15	% of Students 1st generation	51%	14	Ave cost targeted colleges (x \$1000)	\$17.4	13
Mean SAT Math Score	514	14	Ave Admit Rate at Targeted Colleges	57%	10	% of students non-White	20%	28
Mean SAT Writing Score	494	14	Ave Number of AP Exams per Student	0.71	20	% of families below poverty	5%	27
Ave Number of Advanced Courses	1.32	12	% likely to apply out of state	31%	21	% interested in Financial Aid	71%	10

Dominant Cluster Factors

Multiple Apps Athletic Achievements College Interest: Sectarian Lower Ability

Distribution of High Schools

Number of High Schools	1967
% of All High Schools	5.86%


**High School
Cluster
76**

Overwhelmingly private, the schools in this cluster serve, somewhat racially/ethnically mixed, upper income families with few children. Parents are almost all professionals or managers and highly educated. Students have good curricula which include solid math and science, and some AP and honors level courses. They have test scores at or near the top and generally aspire to education beyond the baccalaureate. They are willing to travel and consider a large number of colleges, generally highly selective and expensive privates where only some will apply for financial aid.

Values & Rankings of Key Attributes

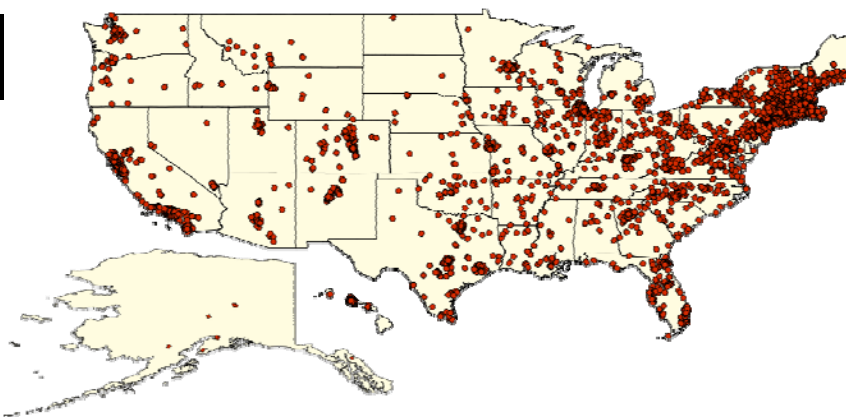
	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	584	2	% of Students 1st generation	32%	23	Ave cost targeted colleges (x \$1000)	\$27.6	2
Mean SAT Math Score	600	3	Ave Admit Rate at Targeted Colleges	41%	28	% of students non-White	50%	13
Mean SAT Writing Score	587	1	Ave Number of AP Exams per Student	0.81	13	% of families below poverty	5%	26
Ave Number of Advanced Courses	1.06	16	% likely to apply out of state	72%	4	% interested in Financial Aid	28%	27

Dominant Cluster Factors

College Prep School Affluent College Interest: Small Private Older Retired

Distribution of High Schools

Number of High Schools	476
% of All High Schools	1.42%



Descriptor PLUS High School Clusters -- 2011

**High School
Cluster
77**

The schools in this cluster are mostly private and serve highly mobile, mixed inner-city and urban immigrant neighborhoods with significant diversity. Although a significant proportion of the community has very low incomes, parents are most frequently professionals and have college degrees. Students, often dealing with English as a second language, tend towards humanities and social studies courses with some AP and honors work. Their language-based test scores are average, while their math scores are near the top. They have high educational aspirations, are willing to go away to college, and apply to mainly highly selective, private institutions where many will apply for financial aid.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	508	13	% of Students 1st generation	30%	27	Ave cost targeted colleges (x \$1000)	\$22.1	4
Mean SAT Math Score	595	4	Ave Admit Rate at Targeted Colleges	45%	27	% of students non-White	75%	12
Mean SAT Writing Score	518	11	Ave Number of AP Exams per Student	0.92	9	% of families below poverty	19%	2
Ave Number of Advanced Courses	0.80	19	% likely to apply out of state	64%	5	% interested in Financial Aid	39%	23

Dominant Cluster Factors

New/ Highly Mobile

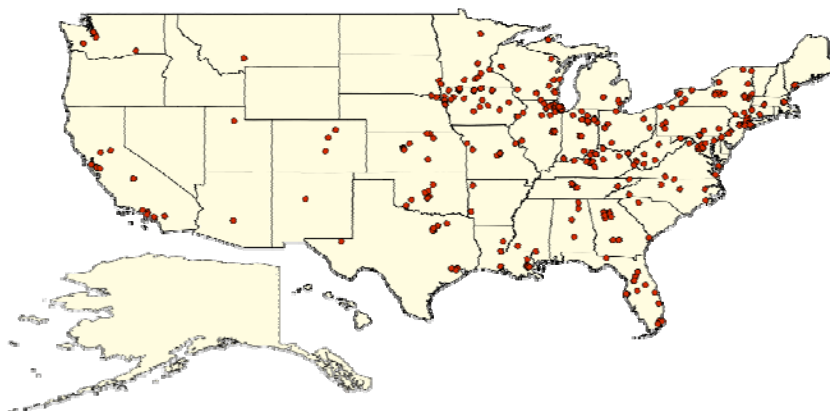
Large Asian ESL population

Black Inner City

Higher Ability

Distribution of High Schools

Number of High Schools	72
% of All High Schools	0.21%


**High School
Cluster
78**

These schools serve small towns and outlying middle class suburbs with little diversity where many people own homes of moderate value. Parents have had some exposure to higher education and, although a significant proportion is blue collar, they pursue a variety of vocations. Students tend towards very traditional curricula without much AP/honors content, have relatively low educational aspirations, and score below average on standardized tests. They will look beyond their home state and do apply to a number of less selective privates. They express relatively little interest in financial aid.

Values & Rankings of Key Attributes

	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	468	21	% of Students 1st generation	79%	5	Ave cost targeted colleges (x \$1000)	\$18.1	12
Mean SAT Math Score	473	21	Ave Admit Rate at Targeted Colleges	60%	6	% of students non-White	43%	15
Mean SAT Writing Score	458	21	Ave Number of AP Exams per Student	0.24	28	% of families below poverty	8%	19
Ave Number of Advanced Courses	0.53	25	% likely to apply out of state	48%	11	% interested in Financial Aid	22%	28

Dominant Cluster Factors

College Prep School

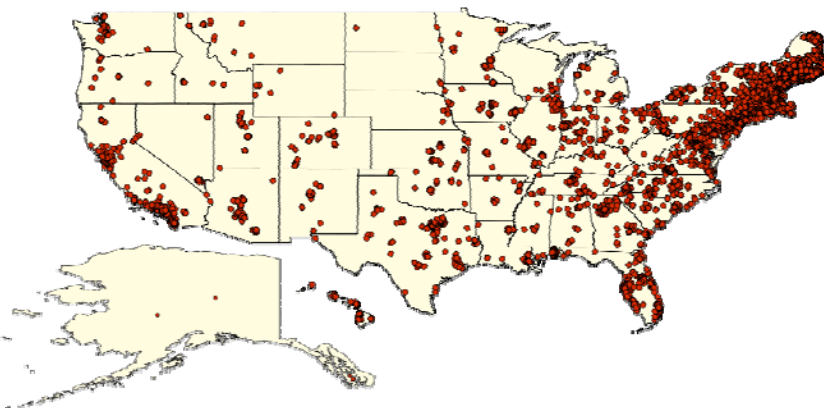
Other Than Christian Culture

Small Private

Not Athletic Participant

Distribution of High Schools

Number of High Schools	668
% of All High Schools	1.99%



Descriptor PLUS High School Clusters -- 2011

**High School
Cluster
79**

10.1%

The schools in this cluster are almost all public and serve solid, highly educated, middle class communities, perhaps with a local high education presence. Parents almost all have some college experience with many holding post-baccalaureate degrees and pursuing professional or managerial vocations. Students tend towards leadership opportunities while pursuing good grades in curricula with lots of AP and honors coursework. They have high aspirations that often include post-graduate work, and score at or near the top on standardized tests. They are focused in their college choices, willing to venture out of state, and concentrating on selective privates and flagship publics with good financial aid.

Values & Rankings of Key Attributes

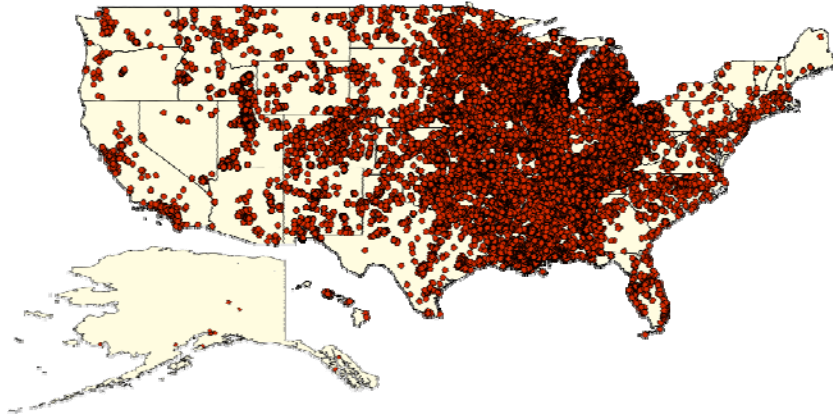
	value	rank		value	rank		value	rank
Mean SAT Critical Reading Score	585	1	% of Students 1st generation	27%	28	Ave cost targeted colleges (x \$1000)	\$19.3	9
Mean SAT Math Score	594	6	Ave Admit Rate at Targeted Colleges	53%	17	% of students non-White	26%	26
Mean SAT Writing Score	570	5	Ave Number of AP Exams per Student	1.94	1	% of families below poverty	6%	23
Ave Number of Advanced Courses	2.55	1	% likely to apply out of state	61%	6	% interested in Financial Aid	71%	9

Dominant Cluster Factors

Higher Ability College Interest: National Selective College Interest: Flagship Public Leadership/Organizational Achievements

Distribution of High Schools

Number of High Schools	3378
% of All High Schools	10.07%



Descriptor PLUS

High School Cluster Attributes

Attribute												
	Mean SAT Critical Reading Score	Mean SAT Math Score	Mean SAT Writing Score	Ave Number of Advanced Courses	Ave Number of AP Exams per Student	% likely to apply out of state	% of Students 1st generation	Ave Admit Rate at Targeted Colleges	Ave Cost of Targeted Colleges (x \$1000)	% of students non- White	% of families below poverty	% interested in Financial Aid
Attribute Value												
High School Cluster	51	457	462	445	0.9	0.6	14%	71%	61%	\$8.3	33%	68%
	52	496	489	487	1.2	1.1	81%	35%	48%	\$22.4	99%	77%
	53	484	471	470	0.8	0.5	28%	51%	61%	\$11.4	38%	62%
	54	371	376	366	0.3	0.3	33%	91%	55%	\$13.5	96%	38%
	55	481	489	469	0.7	0.5	39%	46%	56%	\$16.1	46%	44%
	56	508	536	505	0.6	0.4	73%	40%	51%	\$20.5	43%	49%
	57	435	434	425	1.3	0.8	29%	69%	57%	\$11.1	82%	79%
	58	577	592	580	1.4	0.8	51%	40%	45%	\$20.5	27%	32%
	59	489	499	473	1.3	0.8	19%	62%	65%	\$11.5	18%	74%
	60	549	523	544	0.6	0.4	23%	61%	55%	\$17.2	30%	33%
	61	370	485	408	0.1	0.1	33%	85%	51%	\$19.2	89%	9%
	62	473	474	463	1.7	0.9	34%	59%	47%	\$14.8	92%	67%
	63	427	440	422	0.9	0.7	28%	77%	52%	\$15.0	86%	72%
	64	542	606	547	1.5	1.2	37%	50%	49%	\$16.6	89%	57%
	65	503	515	491	1.7	1.0	28%	47%	59%	\$11.6	43%	65%
	66	515	498	494	1.1	0.7	37%	50%	61%	\$13.5	37%	73%
	67	546	526	547	1.8	1.1	48%	37%	54%	\$20.1	41%	69%
	68	540	541	537	1.6	0.9	41%	31%	56%	\$19.0	26%	62%
	69	395	390	390	0.5	0.6	36%	79%	56%	\$14.2	92%	74%
	70	581	595	580	1.9	1.2	56%	22%	50%	\$21.0	33%	48%
	71	412	400	392	0.5	0.7	57%	68%	52%	\$13.2	98%	80%
	72	544	528	527	1.1	0.8	35%	32%	63%	\$15.6	25%	64%
	73	438	451	435	1.4	1.0	24%	80%	58%	\$10.6	89%	76%
	74	579	654	579	0.6	0.8	76%	30%	34%	\$28.1	80%	46%
	75	502	514	494	1.3	0.7	31%	51%	57%	\$17.4	20%	71%
	76	584	600	587	1.1	0.8	72%	32%	41%	\$27.6	50%	28%
	77	508	595	518	0.8	0.9	64%	30%	45%	\$22.1	75%	39%
	78	468	473	458	0.5	0.2	48%	79%	60%	\$18.1	43%	22%
	79	585	594	570	2.6	1.9	61%	27%	53%	\$19.3	26%	71%
Attribute Rank												
High School Cluster	51	22	23	22	18	22	29	7	3	29	22	12
	52	16	17	16	13	4	1	22	24	3	1	3
	53	18	22	18	20	23	25	13	4	26	19	16
	54	28	29	29	28	27	20	1	15	21	3	24
	55	19	18	19	21	24	13	18	11	16	14	22
	56	12	9	12	22	25	3	19	20	7	17	19
	57	24	26	24	11	15	22	8	9	27	10	2
	58	5	7	3	8	12	9	20	26	6	24	26
	59	17	15	17	10	16	28	10	1	25	29	6
	60	6	12	8	24	26	27	11	14	14	23	25
	61	29	19	26	29	29	19	2	21	10	6	29
	62	20	20	20	4	8	18	12	25	19	5	13
	63	25	25	25	17	17	24	6	18	18	9	8
	64	9	2	7	7	2	14	15	23	15	7	18
	65	14	13	15	5	7	23	17	7	24	16	14
	66	11	16	13	14	18	15	16	5	22	20	7
	67	7	11	6	3	5	10	21	16	8	18	11
	68	10	8	9	6	10	12	25	12	11	25	17
	69	27	28	28	26	21	16	4	13	20	4	5
	70	3	5	2	2	3	8	29	22	5	21	20
	71	26	27	27	27	19	7	9	19	23	2	1
	72	8	10	10	15	11	17	24	2	17	27	15
	73	23	24	23	9	6	26	3	8	28	8	4
	74	4	1	4	23	14	2	26	29	1	11	21
	75	15	14	14	12	20	21	14	10	13	28	10
	76	2	3	1	16	13	4	23	28	2	13	27
	77	13	4	11	19	9	5	27	27	4	12	23
	78	21	21	21	25	28	11	5	6	12	15	28
	79	1	6	5	1	1	6	28	17	9	26	9